

Amplifying Resources: Strategies and Resources for Informing Policy

Our Speakers

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As Associate Vice President for State Relations within the MSU Office of Government and External Relations, Bertram is responsible for all state relations activities with Michigan legislators, executives and department directors, as well as provide analyses of legislation and legislative actions. He serves as the day-to-day point person representing MSU before the Michigan Legislature, Governor's Office and state departments. His role also involves working in collaborative efforts on higher education and state issues with other state universities and other stakeholders.

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Bryan Beverly is a lifelong Michigan resident and takes pride in the quality of education he received in public schools and is passionate about providing similar impactful experiences with students in today's schools. He holds a Ph. D. in Educational Policy from Michigan State University, is an alum and co-coordinator of Michigan's Educational Policy Fellowship Program and is a former member of the Lansing Board of Education. Beverly is currently the Director of the Office of K-12 Outreach - where his work is centered on school turnaround efforts and instructional leadership.



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Eric Freedman is Professor of Journalism and former Associate Dean of International Studies and Programs. During his 20-year newspaper career, he covered public affairs, environmental issues and legal affairs for newspapers in New York and Michigan, winning a Pulitzer Prize for coverage of a legislative corruption scandal. He teaches environmental journalism and serves as director of the Knight Center for Environmental Journalism. He also teaches public affairs reporting, international journalism and feature writing and serves as director of MSU's Capital News Service, a professional-level practicum in which students cover state government for more than 25 newspapers and online news outlets across Michigan.

Kari Kammel, Assistant Director of Education and Outreach, Center for Anti-Counterfeiting
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At A-CAPP, Kari Kammel is the assistant director for education and outreach, where she works on program management and design, outreach to industry and government, professional training. She runs the Center's executive education programming and the country's first professional certificate in brand protection and anti-counterfeiting and the Center's student internship program. Additionally, she maintains an active research agenda on legal issues pertaining to trademark counterfeiting. She is serving her second three-year term on the Academic Specialist Advisory Committee at MSU, where she has been chair, vice-chair, and chair of the promotion subcommittee. She is also an adjunct professor of law at MSU's College of Law, where she teaches Trademark Counterfeiting, Food Counterfeits, and International Intellectual Property.

