

CODEBOOK

Michigan State of the State XVI
963 cases

Weight Variable: statewt

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AGE

Age of Respondent

109

ID1 IPPSR Case Number

963 cases

Type: numeric Min: 10005 MD Codes: none
Decimals: 0 Max: 76497

Input location: 1/1-5

R1 Data Record I

PCT N VALUE LABEL
100.0 963 1

963 cases

Type: numeric Min: 1 MD Codes: none
Decimals: 0 Max: 1

Input location: 1/6

cnty County Code

963 cases

Type: numeric Min: 26001 MD Codes: none
Decimals: 0 Max: 26165

Input location: 1/7-11

regn Region Code

PCT N VALUE LABEL
3.5 33 1 upper peninsula
4.3 42 2 northern
13.3 128 3 west central
8.6 83 4 east central
14.1 136 5 southwest
45.5 438 6 southeast
10.7 103 7 Detroit

963 cases

Type: numeric Min: 1 MD Codes: none
Decimals: 0 Max: 7

Input location: 1/12

dgt1 Random Digit I

PCT	N	VALUE	LABEL
50.6	487	1	
49.4	476	2	

	963	cases	

Type: numeric Min: 1 MD Codes: none
Decimals: 0 Max: 2

Input location: 1/13

dgt2 Random Digit II

PCT	N	VALUE	LABEL
46.6	449	1	
53.4	514	2	

	963	cases	

Type: numeric Min: 1 MD Codes: none
Decimals: 0 Max: 2

Input location: 1/14

dgt3 Random Digit III

PCT	N	VALUE	LABEL
47.5	457	1	
52.5	506	2	

	963	cases	

Type: numeric Min: 1 MD Codes: none
Decimals: 0 Max: 2

Input location: 1/15

CC1 Present Financial

I'd like to start by asking you a few questions about how things are going for Michigan residents in general.

Would you say that you (and your family living there) are better off or worse off financially than you were a year ago?

PCT	N	VALUE	LABEL
55.2	524	1	BETTER OFF
29.8	283	3	ABOUT THE SAME (R PROVIDED)
15.0	142	5	WORSE OFF
	12	8	DO NOT KNOW
	1	9	REFUSED/NO ANSWER

963 cases			

Type: numeric Min: 1 MD Codes: 9,8
 Decimals: 0 Max: 5

Input location: 1/17

CC2 Future Financial

Now looking ahead, do you think that a year from now, you (and your family living there) will be better off financially or worse off financially?

PCT	N	VALUE	LABEL
65.1	573	1	BETTER OFF
25.8	227	3	ABOUT THE SAME (R PROVIDED)
9.1	80	5	WORSE OFF
	82	8	DO NOT KNOW
	0	9	REFUSED/NO ANSWER

963 cases			

Type: numeric Min: 1 MD Codes: 9,8
 Decimals: 0 Max: 5

Input location: 1/18

CC3 Household Financial

How would you rate your household's overall financial situation these days?

Would you say it is excellent, good, just fair, not so good, or poor?

PCT	N	VALUE	LABEL
8.1	78	1	EXCELLENT
57.9	552	2	GOOD
26.7	255	3	JUST FAIR
5.1	48	4	NOT SO GOOD
2.2	21	5	POOR
	7	8	DO NOT KNOW
	2	9	REFUSED-NO ANSWER

963 cases			

Type: numeric Min: 1 MD Codes: 9,8
 Decimals: 0 Max: 5

Input location: 1/19

CC4 Inflation

During the next twelve months, do you think the rate of inflation in this country will go up, will go down, or will stay about the same as it was in the last 12 months?

PCT	N	VALUE	LABEL
47.4	430	1	UP
46.0	417	3	ABOUT THE SAME
6.7	61	5	DOWN
	53	8	DO NOT KNOW
	1	9	REFUSED-NO ANSWER

963 cases			

Type: numeric Min: 1 MD Codes: 9,8
 Decimals: 0 Max: 5

Input location: 1/20

CC5 Future Employment

Twelve months from now, do you expect the unemployment situation in this country to be better than, worse than, or about the same as it was in the last 12 months?

PCT	N	VALUE	LABEL
16.2	150	1	BETTER
57.1	527	3	ABOUT THE SAME
26.7	247	5	WORSE
	39	8	DO NOT KNOW
	1	9	REFUSED-NO ANSWER

963 cases			

Type: numeric Min: 1 MD Codes: 9,8
 Decimals: 0 Max: 5

Input location: 1/21

CC6 Business Conditions

Now turning to business conditions in your community, do you think that during the next twelve months your community will have good times financially, or bad times financially?

PCT	N	VALUE	LABEL
71.5	650	1	GOOD TIMES
12.2	111	3	NEITHER GOOD NOR BAD; MEDIOCRE STAY THE SAME(R PRO
16.4	149	5	BAD TIMES
	49	8	DO NOT KNOW
	5	9	REFUSED-NO ANSWER

963 cases			

Type: numeric Min: 1 MD Codes: 9,8
 Decimals: 0 Max: 5

Input location: 1/22

PO1 Clinton Approval

Now, I have a few questions about the performance of some public officials.

How would you rate the way Bill Clinton is performing his job as President -- would you say excellent, good, fair, or poor?

PCT	N	VALUE	LABEL
19.8	189	1	EXCELLENT
38.1	364	2	GOOD
24.1	230	3	FAIR
18.0	172	4	POOR
	6	8	DON'T KNOW
	3	9	REFUSED-NO ANSWER

963 cases			

Type: numeric Min: 1 MD Codes: 9,8
 Decimals: 0 Max: 4

Input location: 1/23

PO2 Engler Approval

How would you rate the way John Engler is performing his job as Michigan's governor -- (would you say excellent, good, fair, or poor?)

PCT	N	VALUE	LABEL
15.3	143	1	EXCELLENT
36.8	346	2	GOOD
29.5	277	3	FAIR
18.5	174	4	POOR
	15	8	DON'T KNOW
	8	9	REFUSED-NO ANSWER

963 cases			

Type: numeric Min: 1 MD Codes: 9,8
 Decimals: 0 Max: 4

Input location: 1/24

CB1 Union Influence

Next, I would like to ask you some questions about management and labor.

Do you think unions have too much influence, or too little influence in America today?

PCT	N	VALUE	LABEL
50.0	446	1	TOO MUCH INFLUENCE
15.3	137	3	NEITHER: IT DEPENDS
34.7	309	5	TOO LITTLE INFLUENCE
	69	8	DO NOT KNOW
	2	9	REFUSED

963 cases			

Type: numeric Min: 1 MD Codes: 9,8
 Decimals: 0 Max: 5

Input location: 1/25

CB2 Worker Right to Strike

Do you think that all workers should have the right to strike, or do you think the right to strike should be limited to prevent strikes from having a negative impact?

PCT	N	VALUE	LABEL
55.6	498	1	ALL WORKERS SHOULD HAVE THE RIGHT TO STRIKE
4.8	43	3	NEITHER: IT DEPENDS
39.6	355	5	RIGHT TO STRIKE SHOULD BE LIMITED
	55	8	DO NOT KNOW
	12	9	REFUSED

963 cases			

Type: numeric Min: 1 MD Codes: 9,8
 Decimals: 0 Max: 5

Input location: 1/26

CB3a Worker's Collective Bargaining

Next, I would like to read you some statements. For each, please tell me to what extent you agree or disagree with the statement.

All workers should have the right to organize and to bargain collectively without employer interference.

(Would you say you strongly agree, somewhat agree, somewhat disagree, or strongly disagree with the statement)?

PCT	N	VALUE	LABEL
39.3	190	1	STRONGLY AGREE
47.1	228	2	SOMEWHAT AGREE
1.0	5	3	NEITHER AGREE OR DISAGREE
6.1	30	4	SOMEWHAT DISAGREE
3.8	18	5	STRONGLY DISAGREE
2.7	13	8	DO NOT KNOW
	476	0	NOT APPLICABLE
	3	9	REFUSED

	963		cases

Type: numeric Min: 1 MD Codes: 9,0
 Decimals: 0 Max: 8

Input location: 1/27

CB3b Worker Join Unions

Next, I would like to read you some statements. For each, please tell me to what extent you agree or disagree with the statement.

All workers should have the right to join unions with no interference from employers.

(Would you say you strongly agree, somewhat agree, somewhat disagree, or strongly disagree with the statement)?

PCT	N	VALUE	LABEL
41.5	195	1	STRONGLY AGREE
44.6	209	2	SOMEWHAT AGREE
1.8	9	3	NEITHER AGREE OR DISAGREE
7.3	34	4	SOMEWHAT DISAGREE
3.0	14	5	STRONGLY DISAGREE
1.8	9	8	DO NOT KNOW
	487	0	NOT APPLICABLE
	6	9	REFUSED

	963		cases

Type: numeric Min: 1 MD Codes: 9,0
 Decimals: 0 Max: 8

Input location: 1/28

CB4a Government Encourage Collective Bargaining

The government should do more to encourage collective bargaining.

(Would you say you strongly agree, somewhat agree, somewhat disagree, or strongly disagree with the statement)?

PCT	N	VALUE	LABEL
27.5	142	1	STRONGLY AGREE
36.1	187	2	SOMEWHAT AGREE
4.3	22	3	NEITHER AGREE OR DISAGREE
14.9	77	4	SOMEWHAT DISAGREE
11.7	60	5	STRONGLY DISAGREE
5.5	28	8	DO NOT KNOW
	445	0	NOT APPLICABLE
	1	9	REFUSED

	963		cases

Type: numeric Min: 1 MD Codes: 9,0
 Decimals: 0 Max: 8

Input location: 1/29

CB4b Government Ease Union Organization

The government should do more to make it easier for unions to organize workers.

(Would you say you strongly agree, somewhat agree, somewhat disagree, or strongly disagree with the statement)?

PCT	N	VALUE	LABEL
17.9	79	1	STRONGLY AGREE
30.2	133	2	SOMEWHAT AGREE
5.0	22	3	NEITHER AGREE OR DISAGREE
22.7	100	4	SOMEWHAT DISAGREE
20.8	92	5	STRONGLY DISAGREE
3.4	15	8	DO NOT KNOW
	518	0	NOT APPLICABLE
	3	9	REFUSED

	963		cases

Type: numeric Min: 1 MD Codes: 9,0
 Decimals: 0 Max: 8

Input location: 1/30

CB5a Collective Bargaining Positive

Collective bargaining is a positive institution in the United States.

(Would you say you strongly agree, somewhat agree, somewhat disagree, or strongly disagree with the statement)?

PCT	N	VALUE	LABEL
27.1	136	1	STRONGLY AGREE
42.1	211	2	SOMEWHAT AGREE
4.3	22	3	NEITHER AGREE OR DISAGREE
11.2	56	4	SOMEWHAT DISAGREE
5.6	28	5	STRONGLY DISAGREE
9.7	49	8	DO NOT KNOW
	455	0	NOT APPLICABLE
	5	9	REFUSED

	963		cases

Type: numeric Min: 1 MD Codes: 9,0
 Decimals: 0 Max: 8

Input location: 1/31

CB5b Unions Make Country Better

Unions make the country a better place.

(Would you say you strongly agree, somewhat agree, somewhat disagree, or strongly disagree with the statement)?

PCT	N	VALUE	LABEL
26.0	117	1	STRONGLY AGREE
35.0	158	2	SOMEWHAT AGREE
5.5	25	3	NEITHER AGREE OR DISAGREE
20.1	91	4	SOMEWHAT DISAGREE
10.7	48	5	STRONGLY DISAGREE
2.7	12	8	DO NOT KNOW
	508	0	NOT APPLICABLE
	4	9	REFUSED

	963		cases

Type: numeric Min: 1 MD Codes: 9,0
 Decimals: 0 Max: 8

Input location: 1/32

GM1 Effect GM Strike Car Purchase

Now, I have some questions about recent events.

Has the UAW (United Auto Workers) and General Motors strike made you much more likely, somewhat more likely, somewhat less likely or much less likely to purchase a General Motors vehicle next time you are shopping for a new car?

PCT	N	VALUE	LABEL
8.2	74	1	MUCH MORE LIKELY
13.0	116	2	SOMEWHAT MORE LIKELY
53.1	477	3	NEITHER, MAKES NO DIFFERENCE
15.0	135	4	SOMEWHAT LESS LIKELY
10.7	96	5	MUCH LESS LIKELY
	53	8	DO NOT KNOW
	13	9	REFUSED

	963		cases

Type: numeric Min: 1 MD Codes: 9,8
 Decimals: 0 Max: 5

Input location: 1/33

GM2 Car Shopping Strike Began

Were you shopping for a new vehicle in early June when the GM strike began?

PCT	N	VALUE	LABEL
15.3	147	1	YES
84.7	812	5	NO
	2	8	DO NOT KNOW
	1	9	REFUSED

963 cases			

Type: numeric Min: 1 MD Codes: 9,8
 Decimals: 0 Max: 5

Input location: 1/34

GM3 Planning Purchase GM Vehicle

When the strike began, were you either leaning towards or intending to buy or lease a GM vehicle?

PCT	N	VALUE	LABEL
53.1	78	1	YES
45.5	67	5	NO
1.5	2	8	DO NOT KNOW
	816	0	NOT APPLICABLE

963 cases			

Type: numeric Min: 1 MD Codes: 9,0
 Decimals: 0 Max: 8

Input location: 1/35

GM4 Outcome Purchase Plans

Which of the following best describes what happened next?

PCT	N	VALUE	LABEL
15.8	12	1	You purchased or leased a GM vehicle during the strike
38.5	30	2	You waited until the strike was over to purchase a GM
14.8	12	3	You purchased a vehicle from another car manufacturer
21.0	16	4	You decided not to purchase a vehicle at all?
5.8	5	5	Purchased before strike, delivered after strike
4.1	3	8	DO NOT KNOW
	885	0	

	963		cases

Type: numeric Min: 1 MD Codes: 9,0
 Decimals: 0 Max: 8

Input location: 1/36

GM5 GM Strike Change Opinion

Has the settlement of the GM strike given you a more favorable opinion of management, a less favorable opinion of management, or has it not changed your opinion of management at all?

PCT	N	VALUE	LABEL
5.7	53	1	MORE FAVORABLE
17.5	163	3	LESS FAVORABLE
76.7	711	5	NOT CHANGED OPINION
	27	8	DO NOT KNOW
	8	9	REFUSED

	963		cases

Type: numeric Min: 1 MD Codes: 9,8
 Decimals: 0 Max: 5

Input location: 1/37

GM6 Change Opinion UAW

Has the settlement of the GM strike given you a more favorable opinion of the UAW, a less favorable opinion of the UAW, or has it not changed your opinion of the UAW at all?

PCT	N	VALUE	LABEL
12.7	119	1	MORE FAVORABLE
20.3	191	3	LESS FAVORABLE
66.9	627	5	NOT CHANGED OPINION
	17	8	DO NOT KNOW
	8	9	REFUSED

963 cases			

Type: numeric Min: 1 MD Codes: 9,8
 Decimals: 0 Max: 5

Input location: 1/38

NW1 Stike Effect Northwest Airlines Choice

Has has the recent strike at Northwest Airlines made you much more likely, somewhat more likely, somewhat less likely or much less likely to fly Northwest next time you plan to travel by air?

PCT	N	VALUE	LABEL
7.8	71	1	MUCH MORE LIKELY
9.4	86	2	SOMEWHAT MORE LIKELY
41.7	381	3	NEITHER, MAKES NO DIFFERENCE
26.1	238	4	SOMEWHAT LESS LIKELY
15.0	137	5	MUCH LESS LIKELY
	32	8	DO NOT KNOW
	16	9	REFUSED

963 cases			

Type: numeric Min: 1 MD Codes: 9,8
 Decimals: 0 Max: 5

Input location: 1/39

NW2 Northwest Opinion Change

Has the settlement of the Northwest Air strike given you a more favorable opinion of management, a less favorable opinion of management, or has it not changed your opinion of management at all?

PCT	N	VALUE	LABEL
7.9	73	1	MORE FAVORABLE
19.9	185	3	LESS FAVORABLE
72.3	674	5	NOT CHANGED OPINION
	25	8	DO NOT KNOW
	6	9	REFUSED

	963		cases

Type: numeric Min: 1 MD Codes: 9,8
 Decimals: 0 Max: 5

Input location: 1/40

NW3 Opinion Pilot's Union

Has the settlement of the Northwest Air strike given you a more favorable opinion of the pilot's union, a less favorable opinion of the pilot's union, or has it not changed your opinion of the pilot's union at all?

PCT	N	VALUE	LABEL
13.9	128	1	MORE FAVORABLE
18.8	173	3	LESS FAVORABLE
67.3	621	5	NOT CHANGED OPINION
	32	8	DO NOT KNOW
	8	9	REFUSED

	963		cases

Type: numeric Min: 1 MD Codes: 9,8
 Decimals: 0 Max: 5

Input location: 1/41

E2 Grade Reduce Unemployment

Next, I would like you some more questions about how things are going in Michigan.

Using the grading scale used in most schools, A+ to F, please tell me what grade you would give each of the following.

What grade would you give state government regarding efforts to reduce unemployment?

PCT	N	VALUE	LABEL
4.6	42	1	A+
14.1	127	2	A
1.6	15	3	A-
4.4	39	4	B+
34.1	307	5	B
2.6	24	6	B-
2.6	23	7	C+
23.6	212	8	C
2.1	19	9	C-
4.7	42	11	D
0.4	3	12	D-
5.2	47	13	F
	57	98	DO NOT KNOW
	6	99	REFUSED-NO ANSWER

963 cases			

Type: numeric Min: 1 MD Codes: 99,98
 Decimals: 0 Max: 13

Input location: 1/42-43

E3 Grade - Expand Business & Industry

What grade would you give state government for helping business
and industry expand opportunities for good jobs in Michigan?

PCT	N	VALUE	LABEL
2.8	25	1	A+
10.2	90	2	A
2.1	18	3	A-
5.3	47	4	B+
34.3	303	5	B
3.0	26	6	B-
3.1	28	7	C+
25.8	228	8	C
1.5	14	9	C-
0.2	2	10	D+
6.6	59	11	D
0.2	2	12	D-
4.9	43	13	F
	74	98	DO NOT KNOW
	5	99	REFUSED-NO ANSWER

963 cases			

Type: numeric Min: 1 MD Codes: 99,98
Decimals: 0 Max: 13

Input location: 1/44-45

E4 Grade - Roads, Streets, Highways

How would you grade the quality of Michigan's streets, roads, and highways?

PCT	N	VALUE	LABEL
1.3	12	1	A+
1.1	11	2	A
0.4	4	3	A-
0.6	6	4	B+
9.4	89	5	B
1.6	16	6	B-
2.2	21	7	C+
21.6	206	8	C
4.7	44	9	C-
0.3	2	10	D+
18.8	179	11	D
3.9	38	12	D-
34.2	327	13	F
	7	98	DO NOT KNOW
	0	99	REFUSED-NO ANSWER

963 cases			

Type: numeric Min: 1 MD Codes: 99,98
Decimals: 0 Max: 13

Input location: 1/46-47

E5 Grade Michigan's public Schools

What grade would you give Michigan's public schools in their efforts to educate students?

PCT	N	VALUE	LABEL
1.4	13	1	A+
7.3	67	2	A
2.1	19	3	A-
5.6	52	4	B+
27.2	250	5	B
4.1	37	6	B-
1.9	17	7	C+
28.1	258	8	C
3.3	30	9	C-
0.1	1	10	D+
7.2	66	11	D
2.1	19	12	D-
9.6	88	13	F
	35	98	DO NOT KNOW
	9	99	REFUSED-NO ANSWER

963 cases			

Type: numeric Min: 1 MD Codes: 99,98
Decimals: 0 Max: 13

Input location: 1/48-49

E6 Grade Law Enforcement Efforts

(What grade would you give) local and state law enforcement officials' efforts to make communities safe?

(For example preventing crimes, catching people who commit crimes, and enforcing other laws and statutes)

PCT	N	VALUE	LABEL
1.1	11	1	A+
14.7	140	2	A
2.6	25	3	A-
5.2	50	4	B+
39.1	374	5	B
1.7	16	6	B-
1.8	17	7	C+
23.1	220	8	C
2.0	19	9	C-
0.3	3	10	D+
5.0	48	11	D
0.3	2	12	D-
3.1	30	13	F
	7	98	DO NOT KNOW
	1	99	REFUSED-NO ANSWER

963 cases			

Type: numeric Min: 1 MD Codes: 99,98
 Decimals: 0 Max: 13

Input location: 1/50-51

E7 Grade Michigan College's Education Efforts

(What grade would you give) Michigan's colleges and universities in educating students and increasing knowledge through research and outreach.

PCT	N	VALUE	LABEL
4.9	44	1	A+
21.4	191	2	A
3.2	29	3	A-
8.3	74	4	B+
38.4	342	5	B
2.7	24	6	B-
1.7	15	7	C+
16.1	143	8	C
0.5	4	9	C-
0.1	1	10	D+
1.8	16	11	D
0.3	2	12	D-
0.8	7	13	F
	63	98	DO NOT KNOW
	8	99	REFUSED-NO ANSWER

963 cases			

Type: numeric Min: 1 MD Codes: 99,98
Decimals: 0 Max: 13

Input location: 1/52-53

E8 Grade Providing Health Care Poor

(What grade would you give) state government for the way it goes about providing health care to the poor?

PCT	N	VALUE	LABEL
0.8	7	1	A+
3.5	30	2	A
0.6	5	3	A-
2.3	20	4	B+
17.2	150	5	B
3.1	27	6	B-
0.9	8	7	C+
32.5	283	8	C
3.3	29	9	C-
0.1	1	10	D+
16.9	147	11	D
2.5	22	12	D-
16.3	142	13	F
	83	98	DO NOT KNOW
	8	99	REFUSED-NO ANSWER

963 cases			

Type: numeric Min: 1 MD Codes: 99,98
Decimals: 0 Max: 13

Input location: 1/54-55

E9 Grade Health Care Elderly

(What grade would you give) state government for the way it goes about providing for the health care needs of the elderly?

PCT	N	VALUE	LABEL
0.9	7	1	A+
4.2	35	2	A
0.5	4	3	A-
1.4	12	4	B+
19.3	163	5	B
1.2	10	6	B-
1.8	15	7	C+
34.1	289	8	C
3.4	28	9	C-
0.7	6	10	D+
16.3	138	11	D
2.9	25	12	D-
13.4	114	13	F
	108	98	DO NOT KNOW
	8	99	REFUSED-NO ANSWER

	963		cases

Type: numeric Min: 1 MD Codes: 99,98
Decimals: 0 Max: 13

Input location: 1/56-57

E10 Grade Establishing Sense Community

(What grade would you give) public officials for their efforts to help foster and strengthen citizens' sense of community and belonging?

PCT	N	VALUE	LABEL
0.3	3	1	A+
1.8	16	2	A
0.6	5	3	A-
1.4	12	4	B+
23.4	201	5	B
2.2	19	6	B-
1.2	10	7	C+
48.1	413	8	C
2.7	23	9	C-
0.2	1	10	D+
13.1	112	11	D
0.1	1	12	D-
4.8	41	13	F
	93	98	DO NOT KNOW
	12	99	REFUSED-NO ANSWER

	963		cases

Type: numeric Min: 1 MD Codes: 99,98
 Decimals: 0 Max: 13

Input location: 1/58-59

E11 Grade Provide Assistance to Needy

(What grade would you give) Michigan in the way it goes about trying responsibly to provide assistance to those in need (for example financial, mental health, substance abuse, domestic violence)?

PCT	N	VALUE	LABEL
1.4	13	1	A+
4.2	38	2	A
0.8	7	3	A-
3.7	33	4	B+
26.7	239	5	B
2.6	24	6	B-
1.5	13	7	C+
33.0	296	8	C
3.4	31	9	C-
0.5	4	10	D+
12.8	115	11	D
1.7	16	12	D-
7.6	68	13	F
	61	98	DO NOT KNOW
	5	99	REFUSED-NO ANSWER

963 cases			

Type: numeric Min: 1 MD Codes: 99,98
Decimals: 0 Max: 13

Input location: 1/60-61

E12 Grade Protecting Environment

How would you grade the state's efforts to protect or improve the quality of the state's forests, waters and wetlands?

PCT	N	VALUE	LABEL
2.1	19	1	A+
10.5	94	2	A
0.6	6	3	A-
3.6	33	4	B+
32.7	294	5	B
2.5	23	6	B-
1.6	14	7	C+
25.5	230	8	C
2.7	24	9	C-
0.0	0	10	D+
12.0	108	11	D
0.1	1	12	D-
6.0	54	13	F
	53	98	DO NOT KNOW
	9	99	REFUSED-NO ANSWER

963 cases			

Type: numeric Min: 1 MD Codes: 99,98
 Decimals: 0 Max: 13

Input location: 1/62-63

E13 Grade Parks Recreation Areas

(How would you grade) the quality of the state's parks and public recreation areas?

PCT	N	VALUE	LABEL
1.9	17	1	A+
15.8	147	2	A
1.6	15	3	A-
5.9	55	4	B+
42.4	395	5	B
2.8	26	6	B-
0.9	8	7	C+
17.8	165	8	C
1.0	9	9	C-
6.1	57	11	D
0.1	1	12	D-
3.8	35	13	F
	29	98	DO NOT KNOW
	4	99	REFUSED-NO ANSWER

963 cases			

Type: numeric Min: 1 MD Codes: 99,98
Decimals: 0 Max: 13

Input location: 1/64-65

E14 Grade Race Relations

(How would you grade) the overall quality of race relations in the state?

PCT	N	VALUE	LABEL
0.1	1	1	A+
3.3	30	2	A
0.4	4	3	A-
1.5	14	4	B+
28.3	256	5	B
5.9	53	6	B-
1.9	17	7	C+
38.1	344	8	C
3.1	28	9	C-
0.3	3	10	D+
9.8	88	11	D
1.1	10	12	D-
6.2	56	13	F
	53	98	DO NOT KNOW
	6	99	REFUSED-NO ANSWER

963 cases			

Type: numeric Min: 1 MD Codes: 99,98
Decimals: 0 Max: 13

Input location: 1/66-67

E15 Grade Protecting Health

(How would you grade) the state's efforts to protect and improve the overall health of Michigan's residents?

(For example through research, through regulation, through promotion efforts, and through clinical efforts)

PCT	N	VALUE	LABEL
0.9	8	1	A+
3.6	33	2	A
0.5	4	3	A-
2.6	23	4	B+
28.3	255	5	B
2.6	23	6	B-
2.0	18	7	C+
43.1	388	8	C
1.8	16	9	C-
0.1	1	10	D+
8.9	80	11	D
1.5	13	12	D-
4.4	39	13	F
	55	98	DO NOT KNOW
	7	99	REFUSED-NO ANSWER

963 cases			

Type: numeric Min: 1 MD Codes: 99,98
 Decimals: 0 Max: 13

Input location: 1/68-69

E16 Grade Providing Information

(How would you grade) the performance of the news media in the state for providing information to citizens on vital issues in their communities and the state?

PCT	N	VALUE	LABEL
1.4	13	1	A+
15.4	145	2	A
2.6	24	3	A-
3.0	28	4	B+
31.9	302	5	B
1.4	14	6	B-
1.9	18	7	C+
22.8	215	8	C
2.2	21	9	C-
0.1	1	10	D+
11.0	104	11	D
0.6	6	12	D-
5.7	54	13	F
	16	98	DO NOT KNOW
	2	99	REFUSED-NO ANSWER

963 cases			

Type: numeric Min: 1 MD Codes: 99,98
 Decimals: 0 Max: 13

Input location: 1/70-71

E1 Most Important Problem

Now on another topic, in your opinion, what is the most important problem facing our state today?

963 cases

Type: numeric Min: 1 MD Codes: 99,98
 Decimals: 0 Max: 92

Input location: 1/72-73

GL Issue/Problems Legislature Address

There are many issues that the governor and legislature could spend time dealing with after the election. Of all the issues they could work on, which issue do you think is the most important for them to focus on?

PCT	N	VALUE	LABEL
5.1	43	1	THE ECONOMY, BUSINESS IN THE STATE, ENCOURAGE BUSINESS
8.0	67	2	JOBS, UNEMPLOYMENT, EMPLOYMENT, MORE WORK, ETC
13.5	114	3	HEALTH CARE, MEDICAL CARE, MENTAL HEALTH, ETC
6.7	56	4	CRIME, SAFETY, DRUGS, VIOLENCE, LAW AND ORDER
31.1	263	5	EDUCATION, SCHOOLS, SCHOOL FINANCING, SCHOOL FUNDING
4.2	36	6	POVERTY, POOR PEOPLE, HOMELESS PEOPLE, ETC
4.3	36	7	WELFARE, WELFARE REFORM, ETC
4.3	36	8	TAXES, PROPERTY TAXES, ETC
2.2	19	9	SENIOR CITIZEN ISSUES
0.8	7	10	REDUCE BUDGETS, REDUCE SIZE OF GOVERNMENT, RESTRIC
2.7	23	11	MORAL ISSUES, ABORTION, GAY/LESBIAN RIGHTS, ETC
2.2	19	13	ENVIRONMENT, CLEAN-UP, POLLUTION CONTROL, ETC
7.0	59	14	ROADS, HIGHWAYS, BRIDGES REPAIRS-MAINTENANCE
1.7	14	15	CHILDREN/CHILDREN'S ISSUES/FUTURE OF FAMILIES
2.1	18	16	RACE RELATIONS
1.5	13	17	ETHICS/POLITICAL REFORM
1.3	11	18	INFRASTRUCTURE OF CITIES
1.4	11	97	MISCELLANEOUS OTHER
		43	DON'T KNOW
		74	REFUSED-NO ANSWER

963 cases

Type: numeric Min: 1 MD Codes: 99,98
 Decimals: 0 Max: 97

Input location: 1/74-75

M1 Quality Information Media

Next, I have a couple of questions about the media, which includes television, radio, and newspapers.

Are you getting the kind of information you need from the media to make informed decisions on which candidates and issues to support?

PCT	N	VALUE	LABEL
59.8	554	1	YES
40.2	373	5	NO
	27	8	DO NOT KNOW
	9	9	REFUSED

963 cases			

Type: numeric Min: 1 MD Codes: 9,8
 Decimals: 0 Max: 5

Input location: 1/76

ID2 IPPSR Case Number

963 cases

Type: numeric Min: 10005 MD Codes: none
 Decimals: 0 Max: 76497

Input location: 2/1-5

R2 Data Record II

PCT	N	VALUE	LABEL
100.0	963	2	

963 cases			

Type: numeric Min: 2 MD Codes: none
 Decimals: 0 Max: 2

Input location: 2/6

M2 Main Source Information

Of the following three sources, television, radio, and newspapers, from which one do you get most of your information about candidates and issues?

PCT	N	VALUE	LABEL
44.2	414	1	TELEVISION
13.8	129	2	RADIO
42.1	395	3	NEWSPAPERS
	19	8	DO NOT KNOW
	6	9	REFUSED

963 cases			

Type: numeric Min: 1 MD Codes: 9,8
 Decimals: 0 Max: 3

Input location: 2/7

M2a Television Source

Do you get most of your information about candidates and issues from local news programs or campaign ads?

PCT	N	VALUE	LABEL
47.9	198	1	LOCAL NEWS PROGRAMS
39.8	165	5	CAMPAIGN ADS
9.9	41	7	BOTH, ALL EQUALLY: R VOLUNTEERS
2.4	10	8	DO NOT KNOW
	549	0	NOT APPLICABLE

963 cases			

Type: numeric Min: 1 MD Codes: 9,0
 Decimals: 0 Max: 8

Input location: 2/8

M2b Radio Source

Do you get most of your information about candidates and issues from talk radio programs, news reports, or campaign ads?

PCT	N	VALUE	LABEL
39.9	52	1	TALK RADIO PROGRAMS
26.9	35	3	NEWS REPORTS
29.2	38	5	CAMPAIGN ADS
3.4	4	7	BOTH, ALL EQUALLY: R VOLUNTEERS
0.6	1	8	DO NOT KNOW
	834	0	NOT APPLICABLE

	963		cases

Type: numeric Min: 1 MD Codes: 9,0
 Decimals: 0 Max: 8

Input location: 2/9

M2c Newspaper Source

Do you get most of your information from editorials, news articles, letters to the editor, or campaign ads?

PCT	N	VALUE	LABEL
19.6	77	1	EDITORIALS
42.5	168	2	NEWS ARTICLES
6.7	26	3	LETTERS TO THE EDITOR
14.3	57	4	CAMPAIGN ADS
15.9	63	7	BOTH, ALL EQUALLY: R VOLUNTEERS
1.0	4	8	DO NOT KNOW
	568	0	NOT APPLICABLE

	963		cases

Type: numeric Min: 1 MD Codes: 9,0
 Decimals: 0 Max: 8

Input location: 2/10

M3 Other Source Information

From what other source do you get information about candidates and issues?

PCT	N	VALUE	LABEL
27.2	246	1	FRIENDS/FAMILY/TALKING TO OTHERS
39.9	361	2	PRINT MEDIA (newspapers, magazines, flyers, mailer
7.7	70	3	LEAGUE WOMEN VOTERS/POLITICAL ORGANIZATIONS/COALIT
21.0	190	4	ELECTRONIC MEDIA (television, radio)
2.4	22	5	INTERNET-COMPUTERS
0.1	1	6	UNIONS
0.1	1	7	DEBATES
1.5	14	90	NO OTHER SOURCES
		45	98 DO NOT KNOW
		13	99 REFUSED

			963 cases

Type: numeric Min: 1 MD Codes: 99,98
 Decimals: 0 Max: 90

Input location: 2/11-12

M4 Focus Issues or Sensationalism

Has the media generally focused on the real issues of the campaign, or have they focused more on negative or sensational items?

PCT	N	VALUE	LABEL
9.5	86	1	REAL ISSUES OF THE CAMPAIGN
8.5	77	3	BOTH EQUALLY
82.0	744	5	NEGATIVE OR SENSATIONAL ISSUES
		42	8 DO NOT KNOW
		13	9 REFUSED

			963 cases

Type: numeric Min: 1 MD Codes: 9,8
 Decimals: 0 Max: 5

Input location: 2/13

M5 Heard/Read/Seen Change Mind

Has there been one thing that you have read, seen, or heard during this election, that has made you change your mind about voting for a particular candidate?

PCT	N	VALUE	LABEL
26.3	244	1	YES
73.7	685	5	NO
	29	8	DO NOT KNOW
	5	9	REFUSED

963 cases			

Type: numeric Min: 1 MD Codes: 9,8
 Decimals: 0 Max: 5

Input location: 2/14

M6 Content Political Ads

Compared to previous years, would you say that, overall the content of political ads this year, has gotten better, gotten worse, or stayed about the same?

PCT	N	VALUE	LABEL
9.6	91	1	GOTTEN BETTER
37.9	358	3	GOTTEN WORSE
52.4	495	5	STAYED ABOUT THE SAME
	15	8	DO NOT KNOW
	3	9	REFUSED

963 cases			

Type: numeric Min: 1 MD Codes: 9,8
 Decimals: 0 Max: 5

Input location: 2/15

M7 Governor Candidate Views

Now thinking about the upcoming election, in the race for governor, which candidate, the Republican candidate or the Democratic candidate, has done a better job of helping you know his views on the issues?

PCT	N	VALUE	LABEL
49.0	403	1	THE REPUBLICAN CANDIDATE
12.5	103	3	BOTH EQUALLY : R VOLUNTEERS
38.5	317	5	THE DEMOCRATIC CANDIDATE
	105	8	DO NOT KNOW
	36	9	REFUSED

	963		cases

Type: numeric Min: 1 MD Codes: 9,8
 Decimals: 0 Max: 5

Input location: 2/16

M8 Congressional Candidate Views

In the race for the U.S. Congressional representative in your district, which candidate, the Republican candidate or the Democratic candidate, has done a better job of helping you know his or her views on the issues?

PCT	N	VALUE	LABEL
42.1	308	1	THE REPUBLICAN CANDIDATE
15.1	110	3	BOTH EQUALLY : R VOLUNTEERS
42.9	314	5	THE DEMOCRATIC CANDIDATE
	195	8	DO NOT KNOW
	35	9	REFUSED

	963		cases

Type: numeric Min: 1 MD Codes: 9,8
 Decimals: 0 Max: 5

Input location: 2/17

M9 State Candidate Views

In the races for state senator and state representative, which candidates, the Republican candidates or the Democratic candidates, have done a better job of helping you know his views on the issues?

PCT	N	VALUE	LABEL
40.5	297	1	THE REPUBLICAN CANDIDATE
17.6	129	3	BOTH EQUALLY : R VOLUNTEERS
41.8	306	5	THE DEMOCRATIC CANDIDATE
	191	8	DO NOT KNOW
	40	9	REFUSED

	963		cases

Type: numeric Min: 1 MD Codes: 9,8
 Decimals: 0 Max: 5

Input location: 2/18

M10 Vote Preference

If the election were being held today, would you vote mostly for Republican candidates, mostly for Democratic candidates, or would you split your ballot evenly between the Republican and Democratic candidates?

PCT	N	VALUE	LABEL
30.8	274	1	THE REPUBLICAN CANDIDATE
36.3	323	3	BOTH EQUALLY : R VOLUNTEERS
30.7	273	5	THE DEMOCRATIC CANDIDATE
2.2	20	7	DID NOT VOTE
	28	8	DO NOT KNOW
	45	9	REFUSED

	963		cases

Type: numeric Min: 1 MD Codes: 9,8
 Decimals: 0 Max: 7

Input location: 2/19

I1 Use Internet

Next, I would like to ask you some questions about your use of computer technology.

The Internet is the global network of computers that includes the World Wide Web. The Web contains a wide range of materials that is available to the public.

Have you ever accessed the Internet, either at home, work, school, or some where else?

PCT	N	VALUE	LABEL
53.0	510	1	YES
47.0	452	5	NO
	0	8	DO NOT KNOW
	1	9	REFUSED

963 cases			

Type: numeric Min: 1 MD Codes: 9,8
 Decimals: 0 Max: 5

Input location: 2/20

I2 Access Web Pages

Have you ever visited any site on the World Wide Web, that is a site with http or www in its address (this does not include just sending or receiving e-mail)?

PCT	N	VALUE	LABEL
85.8	437	1	YES
13.2	67	5	NO
1.0	5	8	DO NOT KNOW
	453	0	NOT APPLICABLE

963 cases			

Type: numeric Min: 1 MD Codes: 9,0
 Decimals: 0 Max: 8

Input location: 2/21

I3 Access Web Past 3 Months

Have you accessed the World Wide Web in the past three months?

PCT	N	VALUE	LABEL
79.6	348	1	YES
20.4	89	5	NO
	525	0	NOT APPLICABLE

	963		cases

Type: numeric Min: 1 MD Codes: 9,0
 Decimals: 0 Max: 5

Input location: 2/22

W1a Book Store to Look

The next series of questions are about people's buying habits.

In the past three months, how many times did you go to a book store just to get information about a book?

PCT	N	VALUE	LABEL
41.0	83	0	TIMES
16.7	34	1	
14.6	30	2	
7.1	14	3	
8.4	17	4	
1.4	3	5	
1.9	4	6	
0.3	1	7	
6.2	13	10	
1.7	3	12	
0.2	0	20	
0.2	0	36	
0.1	0	40	
0.1	0	88	
	747	98	DO NOT KNOW/NOT APPLICABLE
	13	99	REFUSED

	963		cases

Type: numeric Min: 0 MD Codes: 99,98
 Decimals: 0 Max: 88

Input location: 2/23-24

W1b Book Store to Buy

In the past three months, how many times did you buy a book from a book store?

PCT	N	VALUE	LABEL
35.3	75	0	TIMES
17.3	37	1	
11.3	24	2	
11.8	25	3	
6.1	13	4	
2.9	6	5	
3.0	6	6	
4.8	10	7	
0.9	2	8	
1.2	2	10	
0.7	1	11	
3.1	7	12	
0.9	2	15	
0.5	1	20	
0.2	0	24	
0.2	0	36	
	745	98	DO NOT KNOW/NOT APPLICABLE
	5	99	REFUSED

	963		cases

Type: numeric Min: 0 MD Codes: 99,98
Decimals: 0 Max: 36

Input location: 2/25-26

W1c Catalog Look at Books

In the past three months, how many times did you look at a catalog just to get information about a book?

PCT	N	VALUE	LABEL
54.1	113	0	TIMES
16.2	34	1	
10.9	23	2	
5.8	12	3	
0.9	2	4	
2.8	6	5	
0.2	0	6	
0.9	2	7	
1.1	2	9	
2.6	5	10	
1.7	4	13	
0.6	1	15	
1.3	3	20	
0.2	0	30	
0.9	2	53	
	749	98	DO NOT KNOW/NOT APPLICABLE
	5	99	REFUSED

	963		cases

Type: numeric Min: 0 MD Codes: 99,98
 Decimals: 0 Max: 53

Input location: 2/27-28

Wld Catalog Buy Books

(In the past three months), how many times did you buy a book from a catalog?

PCT	N	VALUE	LABEL
84.0	173	0	TIMES
5.4	11	1	
3.1	6	2	
2.5	5	3	
1.0	2	4	
2.3	5	5	
1.0	2	6	
0.3	1	7	
0.2	0	9	
0.2	0	10	
0.1	0	15	
	751	98	DO NOT KNOW/NOT APPLICABLE
	5	99	REFUSED

963 cases			

Type: numeric Min: 0 MD Codes: 99,98
Decimals: 0 Max: 15

Input location: 2/29-30

W1e WWW Look at Books

(In the past three months), how many times did you access the World Wide Web just to get information about a book?

PCT	N	VALUE	LABEL
65.1	137	0	TIMES
6.2	13	1	
4.4	9	2	
5.3	11	3	
2.7	6	4	
2.9	6	5	
3.0	6	6	
1.0	2	7	
0.2	0	8	
4.9	10	10	
0.4	1	12	
1.9	4	15	
0.1	0	20	
0.1	0	25	
1.1	2	30	
0.4	1	50	
0.3	1	90	TIMES
	747	98	DO NOT KNOW/NOT APPLICABLE
	5	99	REFUSED

	963		cases

Type: numeric Min: 0 MD Codes: 99,98

Decimals: 0 Max: 90

Input location: 2/31-32

W1f WWW Buy Books

(In the past three months), how many times did you buy a book on the World Wide Web?

PCT	N	VALUE	LABEL
91.4	196	0	TIMES
3.1	7	1	
3.8	8	2	
1.2	3	3	
0.5	1	7	
	743	98	DO NOT KNOW/NOT APPLICABLE
	5	99	REFUSED

	963		cases

Type: numeric Min: 0 MD Codes: 99,98

Decimals: 0 Max: 7

Input location: 2/33-34

W2a Retail Store Look Wine

In the past three months, how many times did you go to a retail store for information about wine?

PCT	N	VALUE	LABEL
87.8	188	0	TIMES
5.9	13	1	
2.6	6	2	
0.6	1	3	
0.1	0	4	
2.0	4	5	
1.0	2	15	
	743	98	DO NOT KNOW/NOT APPLICABLE
	6	99	REFUSED

963 cases			

Type: numeric Min: 0 MD Codes: 99,98
 Decimals: 0 Max: 15

Input location: 2/35-36

W2b Retail Store Buy Wine

(In the past three months), how many times did you buy wine from a retail store?

PCT	N	VALUE	LABEL
66.8	143	0	TIMES
13.3	29	1	
7.2	15	2	
2.8	6	3	
3.5	7	4	
2.6	5	5	
1.8	4	6	
1.1	2	10	
0.6	1	12	
0.2	0	17	
	743	98	DO NOT KNOW/NOT APPLICABLE
	6	99	REFUSED

963 cases			

Type: numeric Min: 0 MD Codes: 99,98
 Decimals: 0 Max: 17

Input location: 2/37-38

W2c Catalog Look Wine

(In the past three months), how many times did you look at a catalog for information about wine?

PCT	N	VALUE	LABEL
98.3	211	0	TIMES
1.3	3	1	
0.3	1	2	
0.1	0	10	
	742	98	DO NOT KNOW/NOT APPLICABLE
	6	99	REFUSED

	963		cases

Type: numeric Min: 0 MD Codes: 99,98
 Decimals: 0 Max: 10

Input location: 2/39-40

W2d Catalog Buy Wine

(In the past three months), how many times did you buy wine from a catalog?

PCT	N	VALUE	LABEL
99.9	215	0	TIMES
0.1	0	3	
	742	98	DO NOT KNOW/NOT APPLICABLE
	6	99	REFUSED

	963		cases

Type: numeric Min: 0 MD Codes: 99,98
 Decimals: 0 Max: 3

Input location: 2/41-42

W2e WWW Look at Wine

(In the past three months), how many times did you access the World Wide Web for information about wine?

PCT	N	VALUE	LABEL
95.8	206	0	TIMES
2.8	6	1	
1.1	2	2	
0.3	1	3	
	742	98	DO NOT KNOW/NOT APPLICABLE
	6	99	REFUSED

	963		cases

Type: numeric Min: 0 MD Codes: 99,98
 Decimals: 0 Max: 3

Input location: 2/43-44

W2f WWW Buy Wine

(In the past three months), how many times did you buy wine on the World Wide Web?

PCT	N	VALUE	LABEL
98.9	213	0	TIMES
0.4	1	2	
0.3	1	4	
0.4	1	9	
	742	98	DO NOT KNOW/NOT APPLICABLE
	5	99	REFUSED

	963		cases

Type: numeric Min: 0 MD Codes: 99,98
 Decimals: 0 Max: 9

Input location: 2/45-46

W3a Retail Store Look Computer Software

In the past twelve months, how many times did you go to a retail store for information about computer software?

PCT	N	VALUE	LABEL
32.8	70	0	TIMES
13.0	28	1	
12.6	27	2	
6.3	13	3	
6.0	13	4	
6.0	13	5	
10.7	23	6	
1.1	2	7	
4.4	9	8	
2.5	5	10	
2.2	5	12	
0.2	0	15	
0.2	0	20	
0.8	2	25	
0.3	1	41	
0.9	2	48	
	744	98	DO NOT KNOW/NOT APPLICABLE
	6	99	REFUSED

	963		cases

Type: numeric Min: 0 MD Codes: 99,98
 Decimals: 0 Max: 48

Input location: 2/47-48

W3b Retail Store Buy Computer Software

In the past twelve months, how many times did you buy computer software from a retail store?

PCT	N	VALUE	LABEL
42.6	88	0	TIMES
17.3	36	1	
15.8	33	2	
3.9	8	3	
9.1	19	4	
2.4	5	5	
1.3	3	6	
1.5	3	7	
0.9	2	8	
2.5	5	10	
0.4	1	12	
1.2	2	14	
1.0	2	20	
	742	98	DO NOT KNOW/NOT APPLICABLE
	14	99	REFUSED

	963		cases

Type: numeric Min: 0 MD Codes: 99,98
Decimals: 0 Max: 20

Input location: 2/49-50

W3c Catalog Look at Computer Software

(In the past twelve months), how many times did you look at a catalog for information about computer software?

PCT	N	VALUE	LABEL
32.8	67	0	TIMES
11.6	24	1	
9.7	20	2	
6.0	12	3	
4.9	10	4	
7.6	16	5	
2.7	6	6	
1.7	3	7	
0.9	2	8	
8.7	18	10	
4.5	9	12	
2.9	6	15	
2.0	4	20	
0.5	1	25	
0.6	1	30	
0.1	0	50	
2.4	5	52	
0.6	1	90	TIMES
	743	98	DO NOT KNOW/NOT APPLICABLE
	14	99	REFUSED

	963		cases

Type: numeric Min: 0 MD Codes: 99,98
 Decimals: 0 Max: 90

Input location: 2/51-52

W3d Catalog Buy Computer Software

(In the past twelve months), how many times did you buy computer software from a catalog?

PCT	N	VALUE	LABEL
79.4	164	0	TIMES
12.9	27	1	
3.3	7	2	
2.5	5	3	
1.0	2	4	
0.2	0	5	
0.1	0	6	
0.5	1	10	
0.2	0	90	TIMES
	742	98	DO NOT KNOW/NOT APPLICABLE
	14	99	REFUSED

	963	cases	

Type: numeric Min: 0 MD Codes: 99,98
Decimals: 0 Max: 90

Input location: 2/53-54

W3e WWW Look at Computer Software

(In the past twelve months), how many times did you access the World Wide Web for information about computer software?

PCT	N	VALUE	LABEL
54.5	112	0	TIMES
1.2	2	1	
6.1	13	2	
5.4	11	3	
3.5	7	4	
2.2	4	5	
4.4	9	6	
0.5	1	7	
1.2	3	8	
6.1	13	10	
5.5	11	12	
0.1	0	15	
1.5	3	20	
0.3	1	24	
0.9	2	25	
1.6	3	30	
0.3	1	40	
0.4	1	50	
0.3	1	60	
3.8	8	90	TIMES
	743	98	DO NOT KNOW/NOT APPLICABLE
	14	99	REFUSED

	963		cases

Type: numeric Min: 0 MD Codes: 99,98
 Decimals: 0 Max: 90

Input location: 2/55-56

W3f WWW Buy Software

(In the past twelve months), how many times did you buy computer software on the World Wide Web?

PCT	N	VALUE	LABEL
87.6	181	0	TIMES
2.0	4	1	
3.0	6	2	
2.1	4	3	
0.6	1	5	
0.2	0	6	
1.2	2	10	
0.3	1	15	
1.2	3	20	
1.7	4	50	
	742	98	DO NOT KNOW/NOT APPLICABLE
	14	99	REFUSED

	963		cases

Type: numeric Min: 0 MD Codes: 99,98
Decimals: 0 Max: 50

Input location: 2/57-58

W18a Car Dealer Information on Cars

In the past twelve months, how many times did you go to a car dealership for information about cars?

PCT	N	VALUE	LABEL
45.6	94	0	TIMES
12.0	25	1	
12.8	26	2	
8.3	17	3	
8.5	17	4	
1.1	2	5	
3.3	7	6	
0.2	0	7	
1.9	4	8	
1.7	4	10	
2.2	5	12	
1.0	2	15	
1.0	2	20	
0.2	0	30	
0.2	0	50	
	742	98	DO NOT KNOW/NOT APPLICABLE
	14	99	REFUSED

	963		cases

Type: numeric Min: 0 MD Codes: 99,98
 Decimals: 0 Max: 50

Input location: 2/59-60

W18b Catalog Information on Cars

(In the past twelve months), how many times did you look at a catalog for information about cars?

PCT	N	VALUE	LABEL
66.6	143	0	TIMES
9.9	21	1	
8.3	18	2	
3.9	8	3	
2.8	6	4	
1.5	3	5	
0.5	1	6	
0.6	1	7	
0.6	1	8	
4.1	9	10	
0.3	1	12	
0.1	0	15	
0.3	1	20	
0.4	1	90	TIMES
	742	98	DO NOT KNOW/NOT APPLICABLE
	6	99	REFUSED

	963		cases

Type: numeric Min: 0 MD Codes: 99,98
Decimals: 0 Max: 90

Input location: 2/61-62

W18c WWW Information About Cars

(In the past twelve months), how many times did you accessed the World Wide Web for information about cars?

PCT	N	VALUE	LABEL
58.2	124	0	TIMES
6.0	13	1	
9.6	20	2	
5.9	13	3	
1.7	4	4	
0.9	2	5	
5.2	11	6	
0.3	1	8	
5.3	11	10	
3.9	8	12	
0.6	1	15	
0.3	1	20	
0.2	0	24	
0.3	1	50	
0.3	1	80	
1.3	3	90	TIMES
	743	98	DO NOT KNOW/NOT APPLICABLE
	6	99	REFUSED

	963		cases

Type: numeric Min: 0 MD Codes: 99,98
 Decimals: 0 Max: 90

Input location: 2/63-64

W17a Web Sites Gaining Information

How knowledgeable are you with which Web sites are the best for getting information about products?

Would you say you are very knowledgeable, somewhat knowledgeable, not very knowledgeable, or not knowledgeable at all?

PCT	N	VALUE	LABEL
7.5	15	1	VERY KNOWLEDGEABLE
64.2	131	2	SOMEWHAT KNOWLEDGEABLE
16.7	34	3	NOT VERY KNOWLEDGEABLE
7.6	16	4	NOT KNOWLEDGEABLE AT ALL
4.0	8	8	DO NOT KNOW
	741	0	NOT APPLICABLE
	18	9	REFUSED

	963		cases

Type: numeric Min: 1 MD Codes: 9,0
 Decimals: 0 Max: 8

Input location: 2/65

W17b Web Sites Purchasing Products

How knowledgeable are you with which Web sites are the best for purchasing products?

(Would you say you are very knowledgeable, somewhat knowledgeable, not very knowledgeable, or not knowledgeable at all?)

PCT	N	VALUE	LABEL
7.8	16	1	VERY KNOWLEDGEABLE
37.5	77	2	SOMEWHAT KNOWLEDGEABLE
31.1	63	3	NOT VERY KNOWLEDGEABLE
17.9	36	4	NOT KNOWLEDGEABLE AT ALL
5.6	11	8	DO NOT KNOW
	741	0	NOT APPLICABLE
	18	9	REFUSED

	963		cases

Type: numeric Min: 1 MD Codes: 9,0
 Decimals: 0 Max: 8

Input location: 2/66

W17c Catalogs Information

How knowledgeable are you with which catalogs are the best for getting information about products?

(Would you say you are very knowledgeable, somewhat knowledgeable, not very knowledgeable, or not knowledgeable at all?)

PCT	N	VALUE	LABEL
10.5	21	1	VERY KNOWLEDGEABLE
42.8	87	2	SOMEWHAT KNOWLEDGEABLE
22.1	45	3	NOT VERY KNOWLEDGEABLE
19.9	40	4	NOT KNOWLEDGEABLE AT ALL
4.7	10	8	DO NOT KNOW
	741	0	NOT APPLICABLE
	18	9	REFUSED

	963		cases

Type: numeric Min: 1 MD Codes: 9,0
 Decimals: 0 Max: 8

Input location: 2/67

W17d Catalog Purchasing Products

How knowledgeable are you with which catalogs are the best for purchasing products?

(Would you say you are very knowledgeable, somewhat knowledgeable, not very knowledgeable, or not knowledgeable at all?)

PCT	N	VALUE	LABEL
9.7	20	1	VERY KNOWLEDGEABLE
42.1	86	2	SOMEWHAT KNOWLEDGEABLE
23.8	49	3	NOT VERY KNOWLEDGEABLE
20.4	42	4	NOT KNOWLEDGEABLE AT ALL
4.1	8	8	DO NOT KNOW
	741	0	NOT APPLICABLE
	17	9	REFUSED

	963		cases

Type: numeric Min: 1 MD Codes: 9,0
 Decimals: 0 Max: 8

Input location: 2/68

November 26, 1998

W17e Retail Outlets Information

How knowledgeable are you with which retail outlets are the best for getting information about products?

(Would you say you are very knowledgeable, somewhat knowledgeable, not very knowledgeable, or not knowledgeable at all?)

PCT	N	VALUE	LABEL
15.9	32	1	VERY KNOWLEDGEABLE
59.2	121	2	SOMEWHAT KNOWLEDGEABLE
13.0	27	3	NOT VERY KNOWLEDGEABLE
8.5	17	4	NOT KNOWLEDGEABLE AT ALL
3.4	7	8	DO NOT KNOW
	741	0	NOT APPLICABLE
	17	9	REFUSED

	963		cases

Type: numeric Min: 1 MD Codes: 9,0
 Decimals: 0 Max: 8

Input location: 2/69

W17f Retail Outfits Purchasing

How knowledgeable are you with which retail outlets are the best for purchasing specific products?

(Would you say you are very knowledgeable, somewhat knowledgeable, not very knowledgeable, or not knowledgeable at all?)

PCT	N	VALUE	LABEL
20.1	41	1	VERY KNOWLEDGEABLE
62.4	127	2	SOMEWHAT KNOWLEDGEABLE
9.5	19	3	NOT VERY KNOWLEDGEABLE
4.1	8	4	NOT KNOWLEDGEABLE AT ALL
3.9	8	8	DO NOT KNOW
	741	0	NOT APPLICABLE
	18	9	REFUSED

	963		cases

Type: numeric Min: 1 MD Codes: 9,0
 Decimals: 0 Max: 8

Input location: 2/70

W4a Best Finding Alternative Brands

Thinking about retail locations, catalogs, and the World Wide Web, which one do you think is the best for finding information on alternative brands?

Would you say a retail location, a catalog, or the World Wide Web?

PCT	N	VALUE	LABEL
25.1	51	1	RETAIL LOCATION
12.2	25	2	A CATALOG
50.0	101	3	WORLD WIDE WEB
12.7	26	8	DO NOT KNOW
	741	0	NOT APPLICABLE
	19	9	REFUSED/NO ANSWER

	963		cases

Type: numeric Min: 1 MD Codes: 9,0
 Decimals: 0 Max: 8

Input location: 2/71

W4b 2nd Best Alternative Brands

Which one do you think is the second best (for finding information on alternative brands)?

(A retail location, a catalog, or the World Wide Web?)

PCT	N	VALUE	LABEL
35.5	72	1	RETAIL LOCATION
33.9	69	2	A CATALOG
19.0	39	3	WORLD WIDE WEB
11.5	23	8	DO NOT KNOW
	741	0	NOT APPLICABLE
	19	9	REFUSED/NO ANSWER

	963		cases

Type: numeric Min: 1 MD Codes: 9,0
 Decimals: 0 Max: 8

Input location: 2/72

W5a Best Latest Information

Which one do you think is the best for finding the latest product information?

(A retail location, a catalog, or the World Wide Web)?

PCT	N	VALUE	LABEL
15.5	31	1	RETAIL LOCATION
11.0	22	2	A CATALOG
63.7	129	3	WORLD WIDE WEB
9.8	20	8	DO NOT KNOW
	741	0	NOT APPLICABLE
	20	9	REFUSED/NO ANSWER

	963		cases

Type: numeric Min: 1 MD Codes: 9,0
 Decimals: 0 Max: 8

Input location: 2/73

W5b 2nd Best Latest Information

Which one do you think is the second best (for finding the latest product information?)

(A retail location, a catalog, or the World Wide Web?)

PCT	N	VALUE	LABEL
35.6	71	1	RETAIL LOCATION
39.3	79	2	A CATALOG
13.3	27	3	WORLD WIDE WEB
11.9	24	8	DO NOT KNOW
	741	0	NOT APPLICABLE
	22	9	REFUSED/NO ANSWER

	963		cases

Type: numeric Min: 1 MD Codes: 9,0
 Decimals: 0 Max: 8

Input location: 2/74

W6a Best Detailed Information

Which one do you think is the best for finding detailed information on a product?

(A retail location, a catalog, or the World Wide Web)?

PCT	N	VALUE	LABEL
19.9	40	1	RETAIL LOCATION
18.0	37	2	A CATALOG
52.6	107	3	WORLD WIDE WEB
9.5	19	8	DO NOT KNOW
	741	0	NOT APPLICABLE
	19	9	REFUSED/NO ANSWER

	963		cases

Type: numeric Min: 1 MD Codes: 9,0
 Decimals: 0 Max: 8

Input location: 2/75

W6b 2nd Best Detailed Information

Which one do you think is the second best (for finding detailed information about a product)?

(A retail location, a catalog, or the World Wide Web?)

PCT	N	VALUE	LABEL
28.0	57	1	RETAIL LOCATION
38.8	79	2	A CATALOG
22.3	45	3	WORLD WIDE WEB
10.8	22	8	DO NOT KNOW
	741	0	NOT APPLICABLE
	19	9	REFUSED/NO ANSWER

	963		cases

Type: numeric Min: 1 MD Codes: 9,0
 Decimals: 0 Max: 8

Input location: 2/76

W7a Best Access

Which one do you think is the easiest to access?

(A retail location, a catalog, or the World Wide Web)?

PCT	N	VALUE	LABEL
18.6	37	1	RETAIL LOCATION
16.0	32	2	A CATALOG
57.2	114	3	WORLD WIDE WEB
8.1	16	8	DO NOT KNOW
	741	0	NOT APPLICABLE
	22	9	REFUSED/NO ANSWER

	963		cases

Type: numeric Min: 1 MD Codes: 9,0
 Decimals: 0 Max: 8

Input location: 2/77

W7b 2nd Best Access

Which one do you think is the second easiest to access?

(A retail location, a catalog, or the World Wide Web?)

PCT	N	VALUE	LABEL
33.6	68	1	RETAIL LOCATION
40.7	82	2	A CATALOG
16.8	34	3	WORLD WIDE WEB
8.8	18	8	DO NOT KNOW
	741	0	NOT APPLICABLE
	20	9	REFUSED/NO ANSWER

	963		cases

Type: numeric Min: 1 MD Codes: 9,0
 Decimals: 0 Max: 8

Input location: 2/78

W8a Most Effortless

Which one do you think is the most effortless to use?

(A retail location, a catalog, or the World Wide Web)?

PCT	N	VALUE	LABEL
14.4	29	1	RETAIL LOCATION
25.3	50	2	A CATALOG
52.5	105	3	WORLD WIDE WEB
7.8	16	8	DO NOT KNOW
	741	0	NOT APPLICABLE
	23	9	REFUSED/NO ANSWER

963 cases			

Type: numeric Min: 1 MD Codes: 9,0
 Decimals: 0 Max: 8

Input location: 2/79

W8b 2nd Most Effortless

Which one do you think is the second most effortless to use?

(A retail location, a catalog, or the World Wide Web?)

PCT	N	VALUE	LABEL
30.6	61	1	RETAIL LOCATION
40.2	80	2	A CATALOG
21.3	43	3	WORLD WIDE WEB
7.8	16	8	DO NOT KNOW
	741	0	NOT APPLICABLE
	23	9	REFUSED/NO ANSWER

963 cases			

Type: numeric Min: 1 MD Codes: 9,0
 Decimals: 0 Max: 8

Input location: 2/80

ID3 IPPSR Case Number

963 cases

Type: numeric Min: 10005 MD Codes: none
 Decimals: 0 Max: 76497

Input location: 3/1-5

R3 Data Record III

PCT	N	VALUE	LABEL
100.0	963	3	

		963 cases	

Type: numeric Min: 3 MD Codes: none
Decimals: 0 Max: 3

Input location: 3/6

W9a Least Time Consuming

Which one do you think is the least time consuming to use?

(A retail location, a catalog, or the World Wide Web)?

PCT	N	VALUE	LABEL
7.0	14	1	RETAIL LOCATION
39.4	80	2	A CATALOG
42.6	86	3	WORLD WIDE WEB
11.0	22	8	DO NOT KNOW
	741	0	NOT APPLICABLE
	20	9	REFUSED/NO ANSWER

		963 cases	

Type: numeric Min: 1 MD Codes: 9,0
Decimals: 0 Max: 8

Input location: 3/7

W9b 2nd Least Time Consuming

Which one do you think is the second least time consuming to use?

(A retail location, a catalog, or the World Wide Web?)

PCT	N	VALUE	LABEL
21.2	43	1	RETAIL LOCATION
39.8	80	2	A CATALOG
27.1	55	3	WORLD WIDE WEB
11.9	24	8	DO NOT KNOW
	741	0	NOT APPLICABLE
	20	9	REFUSED/NO ANSWER

	963		cases

Type: numeric Min: 1 MD Codes: 9,0
 Decimals: 0 Max: 8

Input location: 3/8

W10a Consider Wide Selection

Next, I would like to read you some statements about shopping and have you tell me to what extent you agree or disagree with the statement.

I like to consider a wide selection before making a purchase.

(Would you say you strongly agree, somewhat agree, somewhat disagree, or strongly disagree)?

PCT	N	VALUE	LABEL
55.0	117	1	STRONG AGREE
29.3	62	2	SOMEWHAT AGREE
6.0	13	4	SOMEWHAT DISAGREE
7.7	16	5	STRONGLY DISAGREE
2.0	4	8	DO NOT KNOW
	741	0	NOT APPLICABLE
	10	9	REFUSED

	963		cases

Type: numeric Min: 1 MD Codes: 9,0
 Decimals: 0 Max: 8

Input location: 3/9

W10b Shop Any Time

I want to be able to shop at any time of the day.

(Would you say you strongly agree, somewhat agree, somewhat disagree, or strongly disagree)?

PCT	N	VALUE	LABEL
53.2	113	1	STRONG AGREE
33.4	71	2	SOMEWHAT AGREE
2.6	5	3	NEITHER AGREE OR DISAGREE
4.8	10	4	SOMEWHAT DISAGREE
3.4	7	5	STRONGLY DISAGREE
2.6	6	8	DO NOT KNOW
	741	0	NOT APPLICABLE
	10	9	REFUSED

	963		cases

Type: numeric Min: 1 MD Codes: 9,0
 Decimals: 0 Max: 8

Input location: 3/10

W10c Visual/Touch Products

I like to see and touch products before I buy them.

(Would you say you strongly agree, somewhat agree, somewhat disagree, or strongly disagree)?

PCT	N	VALUE	LABEL
59.7	127	1	STRONG AGREE
29.7	63	2	SOMEWHAT AGREE
2.2	5	3	NEITHER AGREE OR DISAGREE
5.3	11	4	SOMEWHAT DISAGREE
1.0	2	5	STRONGLY DISAGREE
2.0	4	8	DO NOT KNOW
	741	0	NOT APPLICABLE
	10	9	REFUSED

	963		cases

Type: numeric Min: 1 MD Codes: 9,0
 Decimals: 0 Max: 8

Input location: 3/11

W10d Shop Best Buy

I like to shop around for the best buy.

(Would you say you strongly agree, somewhat agree, somewhat disagree, or strongly disagree)?

PCT	N	VALUE	LABEL
74.8	152	1	STRONG AGREE
16.6	34	2	SOMEWHAT AGREE
3.5	7	4	SOMEWHAT DISAGREE
3.0	6	5	STRONGLY DISAGREE
2.0	4	8	DO NOT KNOW
	741	0	NOT APPLICABLE
	18	9	REFUSED

	963		cases

Type: numeric Min: 1 MD Codes: 9,0
 Decimals: 0 Max: 8

Input location: 3/12

W10e No Bargain Shopping

I am not interested in bargain shopping.

(Would you say you strongly agree, somewhat agree, somewhat disagree, or strongly disagree)?

PCT	N	VALUE	LABEL
7.1	15	1	STRONG AGREE
9.7	21	2	SOMEWHAT AGREE
1.3	3	3	NEITHER AGREE OR DISAGREE
25.4	54	4	SOMEWHAT DISAGREE
54.6	116	5	STRONGLY DISAGREE
2.0	4	8	DO NOT KNOW
	741	0	NOT APPLICABLE
	10	9	REFUSED

	963		cases

Type: numeric Min: 1 MD Codes: 9,0
 Decimals: 0 Max: 8

Input location: 3/13

W10f Dislike Waiting Lines

I hate to wait in long lines to pay for my purchases.

(Would you say you strongly agree, somewhat agree, somewhat disagree, or strongly disagree)?

PCT	N	VALUE	LABEL
73.0	155	1	STRONG AGREE
13.7	29	2	SOMEWHAT AGREE
3.2	7	3	NEITHER AGREE OR DISAGREE
6.0	13	4	SOMEWHAT DISAGREE
2.1	4	5	STRONGLY DISAGREE
2.0	4	8	DO NOT KNOW
	741	0	NOT APPLICABLE
	10	9	REFUSED

	963		cases

Type: numeric Min: 1 MD Codes: 9,0
 Decimals: 0 Max: 8

Input location: 3/14

W10g Save Time Shopping

Saving time while shopping is very important to me.

(Would you say you strongly agree, somewhat agree, somewhat disagree, or strongly disagree)?

PCT	N	VALUE	LABEL
60.1	122	1	STRONG AGREE
27.6	56	2	SOMEWHAT AGREE
3.6	7	3	NEITHER AGREE OR DISAGREE
3.3	7	4	SOMEWHAT DISAGREE
3.5	7	5	STRONGLY DISAGREE
2.0	4	8	DO NOT KNOW
	741	0	NOT APPLICABLE
	18	9	REFUSED

	963		cases

Type: numeric Min: 1 MD Codes: 9,0
 Decimals: 0 Max: 8

Input location: 3/15

W10h Smart Shopping Takes Time

Being a smart shopper is worth the extra time it takes.

(Would you say you strongly agree, somewhat agree, somewhat disagree, or strongly disagree)?

PCT	N	VALUE	LABEL
51.2	109	1	STRONG AGREE
41.8	89	2	SOMEWHAT AGREE
1.0	2	3	NEITHER AGREE OR DISAGREE
3.0	6	4	SOMEWHAT DISAGREE
0.7	2	5	STRONGLY DISAGREE
2.2	5	8	DO NOT KNOW
	741	0	NOT APPLICABLE
	10	9	REFUSED

	963		cases

Type: numeric Min: 1 MD Codes: 9,0
 Decimals: 0 Max: 8

Input location: 3/16

W10i Try Before Buy

I like to try a product before I buy it.

(Would you say you strongly agree, somewhat agree, somewhat disagree, or strongly disagree)?

PCT	N	VALUE	LABEL
28.1	60	1	STRONG AGREE
51.1	108	2	SOMEWHAT AGREE
3.2	7	3	NEITHER AGREE OR DISAGREE
14.7	31	4	SOMEWHAT DISAGREE
0.9	2	5	STRONGLY DISAGREE
2.0	4	8	DO NOT KNOW
	741	0	NOT APPLICABLE
	10	9	REFUSED

	963		cases

Type: numeric Min: 1 MD Codes: 9,0
 Decimals: 0 Max: 8

Input location: 3/17

W10j Never Bored Shopping

I never feel bored while shopping.

(Would you say you strongly agree, somewhat agree, somewhat disagree, or strongly disagree)?

PCT	N	VALUE	LABEL
16.1	34	1	STRONG AGREE
29.8	63	2	SOMEWHAT AGREE
0.3	1	3	NEITHER AGREE OR DISAGREE
27.6	59	4	SOMEWHAT DISAGREE
19.3	41	5	STRONGLY DISAGREE
6.8	14	8	DO NOT KNOW
	741	0	NOT APPLICABLE
	10	9	REFUSED

	963		cases

Type: numeric Min: 1 MD Codes: 9,0
 Decimals: 0 Max: 8

Input location: 3/18

W10k Wide Selection Goods

Having a wide selection of goods to choose from is very important to me.

(Would you say you strongly agree, somewhat agree, somewhat disagree, or strongly disagree)?

PCT	N	VALUE	LABEL
60.1	128	1	STRONG AGREE
23.9	51	2	SOMEWHAT AGREE
0.9	2	3	NEITHER AGREE OR DISAGREE
6.7	14	4	SOMEWHAT DISAGREE
2.6	5	5	STRONGLY DISAGREE
5.9	12	8	DO NOT KNOW
	741	0	NOT APPLICABLE
	10	9	REFUSED

	963		cases

Type: numeric Min: 1 MD Codes: 9,0
 Decimals: 0 Max: 8

Input location: 3/19

W101 Shop Around/Displays

I like to shop around and look at displays.

(Would you say you strongly agree, somewhat agree, somewhat disagree, or strongly disagree)?

PCT	N	VALUE	LABEL
30.8	65	1	STRONG AGREE
39.3	83	2	SOMEWHAT AGREE
2.0	4	3	NEITHER AGREE OR DISAGREE
11.5	24	4	SOMEWHAT DISAGREE
10.5	22	5	STRONGLY DISAGREE
5.9	12	8	DO NOT KNOW
	741	0	NOT APPLICABLE
	10	9	REFUSED

	963		cases

Type: numeric Min: 1 MD Codes: 9,0
Decimals: 0 Max: 8

Input location: 3/20

W10m Enjoy Window Shopping

Window-shopping is usually a pleasant experience for me.

(Would you say you strongly agree, somewhat agree, somewhat disagree, or strongly disagree)?

PCT	N	VALUE	LABEL
21.8	46	1	STRONG AGREE
31.3	66	2	SOMEWHAT AGREE
2.5	5	3	NEITHER AGREE OR DISAGREE
24.0	51	4	SOMEWHAT DISAGREE
14.5	31	5	STRONGLY DISAGREE
5.9	12	8	DO NOT KNOW
	741	0	NOT APPLICABLE
	10	9	REFUSED

	963		cases

Type: numeric Min: 1 MD Codes: 9,0
Decimals: 0 Max: 8

Input location: 3/21

W10n Need See Products

I hate buying things without seeing what I am getting.

(Would you say you strongly agree, somewhat agree, somewhat disagree, or strongly disagree)?

PCT	N	VALUE	LABEL
47.7	101	1	STRONG AGREE
30.4	64	2	SOMEWHAT AGREE
3.2	7	3	NEITHER AGREE OR DISAGREE
9.3	20	4	SOMEWHAT DISAGREE
3.6	8	5	STRONGLY DISAGREE
5.9	12	8	DO NOT KNOW
	741	0	NOT APPLICABLE
	10	9	REFUSED

	963		cases

Type: numeric Min: 1 MD Codes: 9,0
 Decimals: 0 Max: 8

Input location: 3/22

W10o No Alternative Brands

I do not examine many alternative brands while shopping.

(Would you say you strongly agree, somewhat agree, somewhat disagree, or strongly disagree)?

PCT	N	VALUE	LABEL
5.9	13	1	STRONG AGREE
27.1	57	2	SOMEWHAT AGREE
1.4	3	3	NEITHER AGREE OR DISAGREE
35.9	76	4	SOMEWHAT DISAGREE
23.5	50	5	STRONGLY DISAGREE
6.2	13	8	DO NOT KNOW
	741	0	NOT APPLICABLE
	10	9	REFUSED

	963		cases

Type: numeric Min: 1 MD Codes: 9,0
 Decimals: 0 Max: 8

Input location: 3/23

W10p Feel Great Good Deals

I feel great whenever I get a good deal.

(Would you say you strongly agree, somewhat agree, somewhat disagree, or strongly disagree)?

PCT	N	VALUE	LABEL
71.7	152	1	STRONG AGREE
19.0	40	2	SOMEWHAT AGREE
1.2	3	3	NEITHER AGREE OR DISAGREE
5.9	12	4	SOMEWHAT DISAGREE
0.3	1	5	STRONGLY DISAGREE
2.0	4	8	DO NOT KNOW
	741	0	NOT APPLICABLE
	10	9	REFUSED

	963		cases

Type: numeric Min: 1 MD Codes: 9,0
 Decimals: 0 Max: 8

Input location: 3/24

W10q Shopping Fun

Shopping itself is fun for me.

(Would you say you strongly agree, somewhat agree, somewhat disagree, or strongly disagree)?

PCT	N	VALUE	LABEL
23.8	51	1	STRONG AGREE
40.4	86	2	SOMEWHAT AGREE
0.6	1	3	NEITHER AGREE OR DISAGREE
16.1	34	4	SOMEWHAT DISAGREE
17.0	36	5	STRONGLY DISAGREE
2.0	4	8	DO NOT KNOW
	741	0	NOT APPLICABLE
	10	9	REFUSED

	963		cases

Type: numeric Min: 1 MD Codes: 9,0
 Decimals: 0 Max: 8

Input location: 3/25

W10r Try Before Buying

I would feel better if I could try a product before buying it.

(Would you say you strongly agree, somewhat agree, somewhat disagree, or strongly disagree)?

PCT	N	VALUE	LABEL
42.6	90	1	STRONG AGREE
41.2	87	2	SOMEWHAT AGREE
3.6	8	3	NEITHER AGREE OR DISAGREE
6.1	13	4	SOMEWHAT DISAGREE
0.7	1	5	STRONGLY DISAGREE
5.9	12	8	DO NOT KNOW
	741	0	NOT APPLICABLE
	10	9	REFUSED

	963		cases

Type: numeric Min: 1 MD Codes: 9,0
 Decimals: 0 Max: 8

Input location: 3/26

W10s Wise Buy Large Selection

It is wise to buy a product from a wide selection.

(Would you say you strongly agree, somewhat agree, somewhat disagree, or strongly disagree)?

PCT	N	VALUE	LABEL
51.6	110	1	STRONG AGREE
36.4	77	2	SOMEWHAT AGREE
0.7	1	3	NEITHER AGREE OR DISAGREE
4.6	10	4	SOMEWHAT DISAGREE
0.5	1	5	STRONGLY DISAGREE
6.2	13	8	DO NOT KNOW
	741	0	NOT APPLICABLE
	10	9	REFUSED

	963		cases

Type: numeric Min: 1 MD Codes: 9,0
 Decimals: 0 Max: 8

Input location: 3/27

W10t Use Little Effort

I try to use as little effort as possible when shopping.

(Would you say you strongly agree, somewhat agree, somewhat disagree, or strongly disagree)?

PCT	N	VALUE	LABEL
35.1	74	1	STRONG AGREE
32.9	70	2	SOMEWHAT AGREE
2.8	6	3	NEITHER AGREE OR DISAGREE
15.0	32	4	SOMEWHAT DISAGREE
7.0	15	5	STRONGLY DISAGREE
7.2	15	8	DO NOT KNOW
	741	0	NOT APPLICABLE
	10	9	REFUSED

	963		cases

Type: numeric Min: 1 MD Codes: 9,0
 Decimals: 0 Max: 8

Input location: 3/28

W11a

Now thinking again about retail locations, catalogs, and the World Wide Web, which one is the best for finding a wide selection of goods?

(A retail location, a catalog, or the World Wide Web)?

PCT	N	VALUE	LABEL
33.4	70	1	RETAIL LOCATION
8.4	18	2	A CATALOG
45.9	97	3	WORLD WIDE WEB
12.2	26	8	DO NOT KNOW
	741	0	NOT APPLICABLE
	11	9	REFUSED/NO ANSWER

	963		cases

Type: numeric Min: 1 MD Codes: 9,0
 Decimals: 0 Max: 8

Input location: 3/29

W11b

Which one do you think is the second best for finding a wide selection of goods?

(A retail location, a catalog, or the World Wide Web?)

PCT	N	VALUE	LABEL
22.6	48	1	RETAIL LOCATION
44.5	94	2	A CATALOG
20.7	44	3	WORLD WIDE WEB
12.2	26	8	DO NOT KNOW
	741	0	NOT APPLICABLE
	11	9	REFUSED/NO ANSWER

963 cases			

Type: numeric Min: 1 MD Codes: 9,0
Decimals: 0 Max: 8

Input location: 3/30

W12a Best Inspecting

Which one is the best for inspecting purchases before buying them?

(A retail location, a catalog, or the World Wide Web?)

PCT	N	VALUE	LABEL
77.0	162	1	RETAIL LOCATION
2.6	6	2	A CATALOG
8.4	18	3	WORLD WIDE WEB
12.0	25	8	DO NOT KNOW
	741	0	NOT APPLICABLE
	12	9	REFUSED/NO ANSWER

963 cases			

Type: numeric Min: 1 MD Codes: 9,0
Decimals: 0 Max: 8

Input location: 3/31

W12b 2nd Best Inspecting

Which one do you think is the second best for inspecting purchases before buying them?

(A retail location, a catalog, or the World Wide Web?)

PCT	N	VALUE	LABEL
2.4	5	1	RETAIL LOCATION
49.8	103	2	A CATALOG
29.7	61	3	WORLD WIDE WEB
18.1	37	8	DO NOT KNOW
	741	0	NOT APPLICABLE
	16	9	REFUSED/NO ANSWER

	963		cases

Type: numeric Min: 1 MD Codes: 9,0
 Decimals: 0 Max: 8

Input location: 3/32

W13a Best Assuring Security

Which one is the best for assuring security when paying for purchases?

(A retail location, a catalog, or the World Wide Web?)

PCT	N	VALUE	LABEL
78.2	164	1	RETAIL LOCATION
3.7	8	2	A CATALOG
4.5	10	3	WORLD WIDE WEB
13.6	29	8	DO NOT KNOW
	741	0	NOT APPLICABLE
	12	9	REFUSED/NO ANSWER

	963		cases

Type: numeric Min: 1 MD Codes: 9,0
 Decimals: 0 Max: 8

Input location: 3/33

W13b 2nd Best Security

Which one do you think is the second best for assuring security when paying for purchases?

(A retail location, a catalog, or the World Wide Web?)

PCT	N	VALUE	LABEL
5.8	12	1	RETAIL LOCATION
65.5	136	2	A CATALOG
13.5	28	3	WORLD WIDE WEB
15.2	32	8	DO NOT KNOW
	741	0	NOT APPLICABLE
	15	9	REFUSED/NO ANSWER

	963		cases

Type: numeric Min: 1 MD Codes: 9,0
 Decimals: 0 Max: 8

Input location: 3/34

W14a Best Quick Access

Which one is the best for being able to quickly access purchases?

(A retail location, a catalog, or the World Wide Web?)

PCT	N	VALUE	LABEL
67.2	142	1	RETAIL LOCATION
3.6	8	2	A CATALOG
22.0	46	3	WORLD WIDE WEB
7.1	15	8	DO NOT KNOW
	741	0	NOT APPLICABLE
	11	9	REFUSED/NO ANSWER

	963		cases

Type: numeric Min: 1 MD Codes: 9,0
 Decimals: 0 Max: 8

Input location: 3/35

W14b 2nd Best Quick Access

Which one do you think is the second best
being able to quickly access purchases?

(A retail location, a catalog, or the World Wide Web?)

PCT	N	VALUE	LABEL
17.4	36	1	RETAIL LOCATION
44.0	91	2	A CATALOG
26.8	55	3	WORLD WIDE WEB
11.9	25	8	DO NOT KNOW
	741	0	NOT APPLICABLE
	15	9	REFUSED/NO ANSWER

963 cases			

Type: numeric Min: 1 MD Codes: 9,0
Decimals: 0 Max: 8

Input location: 3/36

W15a Best After Purchase

Which one is the best for after purchase service?

(A retail location, a catalog, or the World Wide Web?)

PCT	N	VALUE	LABEL
87.6	183	1	RETAIL LOCATION
1.7	4	2	A CATALOG
3.5	7	3	WORLD WIDE WEB
7.2	15	8	DO NOT KNOW
	741	0	NOT APPLICABLE
	13	9	REFUSED/NO ANSWER

963 cases			

Type: numeric Min: 1 MD Codes: 9,0
Decimals: 0 Max: 8

Input location: 3/37

W15b 2nd Best After Purchase

Which one do you think is the second best for
after purchase service?

(A retail location, a catalog, or the World Wide Web?)

PCT	N	VALUE	LABEL
4.2	9	1	RETAIL LOCATION
67.3	139	2	A CATALOG
16.5	34	3	WORLD WIDE WEB
12.0	25	8	DO NOT KNOW
	741	0	NOT APPLICABLE
	15	9	REFUSED/NO ANSWER

	963		cases

Type: numeric Min: 1 MD Codes: 9,0
Decimals: 0 Max: 8

Input location: 3/38

W16a Best Exchanges

Which one is the best for easy exchanges and returns?

(A retail location, a catalog, or the World Wide Web?)

PCT	N	VALUE	LABEL
88.0	185	1	RETAIL LOCATION
3.4	7	2	A CATALOG
2.1	4	3	WORLD WIDE WEB
6.6	14	8	DO NOT KNOW
	741	0	NOT APPLICABLE
	12	9	REFUSED/NO ANSWER

	963		cases

Type: numeric Min: 1 MD Codes: 9,0
Decimals: 0 Max: 8

Input location: 3/39

W16b 2nd Best Exchanges

Which one do you think is the second best for the
easy exchanges and returns?

(A retail location, a catalog, or the World Wide Web?)

PCT	N	VALUE	LABEL
6.4	13	1	RETAIL LOCATION
72.7	150	2	A CATALOG
10.0	21	3	WORLD WIDE WEB
10.9	23	8	DO NOT KNOW
	741	0	NOT APPLICABLE
	16	9	REFUSED/NO ANSWER

	963		cases

Type: numeric Min: 1 MD Codes: 9,0
Decimals: 0 Max: 8

Input location: 3/40

CD1 Gender

Now I have a few background questions. These are for statistical
analysis purposes only.

PCT	N	VALUE	LABEL
46.1	444	1	MALE
53.9	519	5	FEMALE

	963		cases

Type: numeric Min: 1 MD Codes: none
Decimals: 0 Max: 5

Input location: 3/41

CD2 Year of Birth

In what year were you born?

963 cases

Type: numeric Min: 9 MD Codes: 999,998
Decimals: 0 Max: 83

Input location: 3/42-44

CD3 Education

What is the highest level of education that you have completed?

PCT	N	VALUE	LABEL
0.0	0	0	DID NOT GO TO SCHOOL
0.3	3	1	GRADE
0.1	1	2	
0.1	1	5	
0.3	3	6	
0.2	2	7	
0.2	2	8	
0.2	2	9	
1.2	11	10	
1.3	13	11	GRADE
33.1	317	12	HIGH SCHOOL GRADUATE OR GED HOLDER
15.3	147	13	SOME COLLEGE (ONE TO THREE YEARS)
10.6	102	14	
4.5	43	15	SOME COLLEGE (ONE TO THREE YEARS)
19.9	191	16	COLLEGE GRADUATE (FOUR YEARS)
3.5	33	17	SOME POST GRADUATE
7.4	71	18	GRADUATE DEGREE
1.7	16	20	TECHNICAL SCHOOL OR JUNIOR COLLEGE GRADUATE
	3	99	REFUSED-NO ANSWER

963 cases			

Type: numeric Min: 0 MD Codes: 99,98
 Decimals: 0 Max: 20

Input location: 3/45-46

CD5a Ethnicity

Now a couple of questions about your race and ethnicity.

First are you Hispanic, Latino, or of Spanish origin?

PCT	N	VALUE	LABEL
2.6	25	1	YES- HISPANIC, LATINO, OR SPANISH ORIGIN
97.4	923	5	NO - NOT HISPANIC, LATINO, OR SPANISH ORIGIN
	1	8	DO NOT KNOW
	14	9	REFUSED TO ANSWER

963 cases			

Type: numeric Min: 1 MD Codes: 9,8
 Decimals: 0 Max: 5

Input location: 3/47

CD4a Race 1st Mention

Which of the following are you? Please specify one or more of the following:

Are you white, African American or Black, Hawaiian or other Pacific Islander, Asian, or American Indian or Alaska Native?

PCT	N	VALUE	LABEL
86.1	802	1	WHITE (include: european background plus middle e
12.6	117	2	AFRICAN AMERICAN OR BLACK
0.5	5	4	ASIAN (include: india, pakistan, vietnam, cambodi
0.8	8	5	AMERICAN INDIAN OR ALASKA NATIVE
	5	8	DO NOT KNOW
	26	9	REFUSED

	963		cases

Type: numeric Min: 1 MD Codes: 9,8
 Decimals: 0 Max: 5

Input location: 3/48

CD4b Race - 2nd Mention

(Are you white, African American or Black, Hawaiian or other Pacific Islander, Asian, or American Indian or Alaska Native?)

PCT	N	VALUE	LABEL
52.9	43	1	WHITE (include: european background plus middle e
16.3	13	2	AFRICAN AMERICAN OR BLACK
0.4	0	3	HAWAIIAN OR PACIFIC ISLANDER
0.6	0	4	ASIAN (include: india, pakistan, vietnam, cambodi
29.4	24	5	AMERICAN INDIAN OR ALASKA NATIVE
0.6	0	8	DO NOT KNOW
	880	0	NO OTHERS
	1	9	REFUSED

	963		cases

Type: numeric Min: 1 MD Codes: 9,0
 Decimals: 0 Max: 8

Input location: 3/49

CD4c Race - 3rd Mention

(Are you white, African American or Black, Hawaiian or other Pacific Islander, Asian, or American Indian or Alaska Native?)

PCT	N	VALUE	LABEL
62.7	28	1	WHITE (include: european background plus middle e
15.1	7	2	AFRICAN AMERICAN OR BLACK
21.1	9	5	AMERICAN INDIAN OR ALASKA NATIVE
1.0	0	8	DO NOT KNOW
	917	0	NO OTHERS
	1	9	REFUSED

	963		cases

Type: numeric Min: 1 MD Codes: 9,0
 Decimals: 0 Max: 8

Input location: 3/50

CD4d Race - 4th Mention

(Are you white, African American or Black, Hawaiian or other Pacific Islander, Asian, or American Indian or Alaska Native?)

PCT	N	VALUE	LABEL
71.2	25	1	WHITE (include: european background plus middle e
18.1	6	2	AFRICAN AMERICAN OR BLACK
9.4	3	5	AMERICAN INDIAN OR ALASKA NATIVE
1.3	0	8	DO NOT KNOW
	927	0	NO OTHERS
	1	9	REFUSED

	963		cases

Type: numeric Min: 1 MD Codes: 9,0
 Decimals: 0 Max: 8

Input location: 3/51

CD4e Race - 5th Mention

(Are you white, African American or Black, Hawaiian or other Pacific Islander, Asian, or American Indian or Alaska Native?)

PCT	N	VALUE	LABEL
70.2	23	1	WHITE (include: european background plus middle e
21.1	7	2	AFRICAN AMERICAN OR BLACK
7.2	2	5	AMERICAN INDIAN OR ALASKA NATIVE
1.4	0	8	DO NOT KNOW
	929	0	NO OTHERS
	1	9	REFUSED

	963		cases

Type: numeric Min: 1 MD Codes: 9,0
 Decimals: 0 Max: 8

Input location: 3/52

CD6 Religion

What is the religious group which you feel most closely represents your religious views? (Is it Catholic, Islamic, Jewish, Protestant, some other religion, or no religion)?

PCT	N	VALUE	LABEL
14.0	129	0	NONE; NO RELIGIOUS GROUP
29.0	268	1	CATHOLIC; ROMAN CATHOLIC, ORTHODOX
1.5	14	2	ISLAMIC/MUSLIM
1.0	9	3	JEWISH
52.6	487	4	PROTESTANT (includes Baptist, Lutheran, Presbyterian
1.9	18	5	OTHER NON-CHRISTIAN (Hindu, Buddhist)
	6	8	DO NOT KNOW
	32	9	REFUSED-NO ANSWER

	963		cases

Type: numeric Min: 0 MD Codes: 9,8
 Decimals: 0 Max: 5

Input location: 3/53

CD7 Political Identification

Generally speaking, do you think of yourself as a
Republican, a Democrat, an Independent or something else?

PCT	N	VALUE	LABEL
8.2	76	0	SOMETHING ELSE, NO PARTY MENTIONED:
27.1	251	1	REPUBLICAN
33.2	307	4	INDEPENDENT
2.0	19	5	SOME OTHER PARTY MENTIONED
29.5	273	7	DEMOCRAT
	18	8	DO NOT KNOW
	20	9	REFUSED-NO ANSWER

	963		cases

Type: numeric Min: 0 MD Codes: 9,8
Decimals: 0 Max: 7

Input location: 3/54

CD7A Republican

Would you call yourself a strong Republican or a not very
strong Republican?

PCT	N	VALUE	LABEL
46.0	115	1	STRONG REPUBLICAN
53.7	134	2	NOT A VERY STRONG REPUBLICAN
0.4	1	8	DO NOT KNOW
	712	0	NOT APPLICABLE
	1	9	REFUSED-NO ANSWER

	963		cases

Type: numeric Min: 1 MD Codes: 9,0
Decimals: 0 Max: 8

Input location: 3/55

CD7B Democrat

Would you call yourself a strong Democrat or a not very strong Democrat?

PCT	N	VALUE	LABEL
40.3	110	6	NOT A VERY STRONG DEMOCRAT
58.0	158	7	STRONG DEMOCRAT
1.7	5	8	DO NOT KNOW
	690	0	NOT APPLICABLE
	1	9	REFUSED-NO ANSWER

963 cases			

Type: numeric Min: 6 MD Codes: 9,0
 Decimals: 0 Max: 8

Input location: 3/56

CD7C Independent

Do you generally think of yourself as closer to the Democratic Party or the Republican Party?

PCT	N	VALUE	LABEL
31.0	92	3	REPUBLICAN
31.7	94	4	NEITHER (R PROVIDED)
36.5	108	5	DEMOCRAT
0.9	3	8	DO NOT KNOW
	656	0	NOT APPLICABLE
	11	9	REFUSED-NO ANSWER

963 cases			

Type: numeric Min: 3 MD Codes: 9,0
 Decimals: 0 Max: 8

Input location: 3/57

CD7D Other Party

What is other party (you usually vote for)?

PCT	N	VALUE	LABEL
16.5	3	1	LIBERTARIAN
11.2	2	2	REFORMIST
62.2	11	95	OTHER/NO MENTION
10.1	2	98	DO NOT KNOW
	944	0	
	1	99	REFUSED

	963		cases

Type: numeric Min: 1 MD Codes: 99,0
 Decimals: 0 Max: 98

Input location: 3/58-59

ptid Party ID

PCT	N	VALUE	LABEL
8.7	78	0	OTHER
13.0	115	1	strong republican
15.1	134	2	not strong rep
10.3	92	3	lean republican
10.6	94	4	neither
12.2	108	5	lean democrat
12.4	110	6	not strong dem
17.8	158	7	strong dem
	43	8	do not know
	33	9	refused

	963		cases

Type: numeric Min: 0 MD Codes: 9,8
 Decimals: 0 Max: 7

Input location: 3/60

CD8 Marital Status

Are you currently married, divorced, separated,
widowed, member of an unmarried couple, or have you never been married?

PCT	N	VALUE	LABEL
1.0	9	0	REMARRIED
59.8	573	1	MARRIED
6.5	62	2	DIVORCED
1.2	12	3	SEPARATED
3.3	32	4	WIDOWED
3.1	30	5	MEMBER OF AN UNMARRIED COUPLE
25.1	241	6	SINGLE, NEVER BEEN MARRIED
	4	99	REFUSED-NO ANSWER

963 cases			

Type: numeric Min: 0 MD Codes: 99,98
Decimals: 0 Max: 6

Input location: 3/61-62

CD10 Adults Household

Including yourself, how many individuals who are 18 years
of age or older live in your household?

PCT	N	VALUE	LABEL
13.6	131	1	PERSON, ONLY RESPONDENT
70.3	677	2	ADULTS
8.2	79	3	
6.0	58	4	
1.7	16	5	
0.1	1	6	
	0	99	REFUSED-NO ANSWER

963 cases			

Type: numeric Min: -9 MD Codes: 99,98
Decimals: 0 Max: 6

Input location: 3/63-64

CD11 Adults Over 65

How many of these adults are over 64 years of age?

PCT	N	VALUE	LABEL
82.5	458	0	ADULTS 65+
7.3	41	1	
9.7	54	2	
0.3	2	3	
0.2	1	5	
	402	98	DO NOT KNOW/NOT APPLICABLE
	5	99	REFUSED-NO ANSWER

963 cases			

Type: numeric Min: 0 MD Codes: 99,98
 Decimals: 0 Max: 5

Input location: 3/65-66

CD12 Children In Household

How many children younger than 18 live in your household?

PCT	N	VALUE	LABEL
44.6	259	0	NONE
15.3	89	1	CHILDREN
27.3	158	2	
8.6	50	3	
3.3	19	4	
0.5	3	5	
0.3	2	6	
0.1	1	7	
	380	98	DO NOT KNOW
	2	99	REFUSED-NO ANSWER

963 cases			

Type: numeric Min: 0 MD Codes: 99,98
 Decimals: 0 Max: 7

Input location: 3/67-68

CD13 Children Under 5

How many of these children are under 5 years of age?

PCT	N	VALUE	LABEL
50.1	161	0	NONE
29.8	96	1	CHILDREN UNDER 5
16.9	54	2	
3.1	10	3	
0.1	0	5	
	642	98	DO NOT KNOW /NOT APPLICABLE

963 cases			

Type: numeric Min: 0 MD Codes: 99,98
 Decimals: 0 Max: 5

Input location: 3/69-70

CD14 Total Children

Altogether, how many children have you ever had (including those no longer living and any you had from a previous marriage)?

PCT	N	VALUE	LABEL
12.7	74	0	NONE, NEVER HAD CHILDREN
11.3	66	1	CHILDREN
34.4	200	2	
21.2	123	3	
11.3	66	4	
2.8	16	5	
4.5	26	6	
1.0	6	7	
0.7	4	8	
0.0	0	9	
0.1	1	15	
	381	98	DO NOT KNOW
	0	99	REFUSED-NO ANSWER

963 cases			

Type: numeric Min: 0 MD Codes: 99,98
 Decimals: 0 Max: 15

Input location: 3/71-72

D14a Home Ownership

Do you rent or do you own your own home?

PCT	N	VALUE	LABEL
24.3	231	1	RENT
73.1	696	5	OWN (INCLUDES PAYING MORTGAGE CURRENTLY)
2.6	25	7	OTHER
	1	8	DO NOT KNOW
	9	9	REFUSED-NO ANSWER

963 cases			

Type: numeric Min: 1 MD Codes: 9,8
 Decimals: 0 Max: 7

Input location: 3/73

CD15 Employment Status

We are interested in learning about the different ways people may earn their living. Last week, were you working full-time, part-time, going to school, a home-maker or something else?

PCT	N	VALUE	LABEL
0.7	7	0	SELF EMPLOYED EITHER FULL OR PART TIME
54.3	520	1	WORK FULL TIME
8.8	84	2	WORK PART TIME
4.6	44	3	WORK AND GO TO SCHOOL
0.4	4	5	HAVE A JOB, BUT NOT AT WORK LAST WEEK (ON VACATION
0.5	5	6	UNEMPLOYED, LAID OFF, LOOK FOR WORK
12.2	116	7	RETIRED
5.5	52	8	SCHOOL FULL TIME
9.1	87	9	HOME-MAKER
0.8	7	10	DISABLED
3.1	30	97	OTHER
	0	98	DO NOT KNOW
	6	99	REFUSED-NO ANSWER

963 cases			

Type: numeric Min: 0 MD Codes: 99,98
 Decimals: 0 Max: 97

Input location: 3/74-75

CD17 Multiple Jobs

Do you currently work for pay at more than one job?

PCT	N	VALUE	LABEL
13.0	89	1	YES
87.0	594	5	NO
0.0	0	8	DO NOT KNOW
	275	0	NOT APPLICABLE
	5	9	REFUSED-NO ANSWER

	963		cases

Type: numeric Min: 1 MD Codes: 9,0
Decimals: 0 Max: 8

Input location: 3/76

CD18 Hours Main Job

On average, how many hours per week do you work at your main job?

963 cases

Type: numeric Min: 1 MD Codes: 99,0
Decimals: 0 Max: 98

Input location: 3/77-79

CD19 Hours Other Jobs

On average, how many hours per week do you work at any jobs other than your main job?

PCT	N	VALUE	LABEL
2.0	2	1	HOURS PER WEEK
3.5	3	2	
1.3	1	3	
4.7	4	4	
7.6	7	5	
8.9	8	6	
0.3	0	7	
4.2	4	8	
0.2	0	9	
14.7	13	10	
1.9	2	12	
5.9	5	15	
2.0	2	16	
20.6	18	20	
1.4	1	24	
5.0	4	25	
2.4	2	30	
6.1	5	40	HOURS PER WEEK
7.3	6	98	DO NOT KNOW
	874	0	NOT APPLICABLE
	1	99	REFUSED-NO ANSWER

			963 cases

Type: numeric Min: 1 MD Codes: 99,0
 Decimals: 0 Max: 98

Input location: 4/7-8

CD20 Looking for Work

Have you been actively looking for work or a different job?

PCT	N	VALUE	LABEL
20.0	139	1	YES
80.0	553	5	NO
	270	0	NOT APPLICABLE
	2	9	REFUSED TO ANSWER

			963 cases

Type: numeric Min: 1 MD Codes: 9,0
 Decimals: 0 Max: 5

Input location: 4/9

CD22 Employment Terms

In your main (last) job, are (were) you self-employed or do (did) you work for someone else?

PCT	N	VALUE	LABEL
10.6	100	1	SELF-EMPLOYED
88.0	831	5	WORK FOR SOMEONE ELSE
1.4	13	8	DO NOT KNOW
	18	9	REFUSED TO ANSWER

	963		cases

Type: numeric Min: 1 MD Codes: 9,0
 Decimals: 0 Max: 8

Input location: 4/10

CD23 Payment Terms

(In your main job,) (do/did) you work for an hourly wage, an annual salary, or something else?

PCT	N	VALUE	LABEL
59.0	562	1	HOURLY WAGE
28.4	270	3	ANNUAL SALARY
1.7	16	5	ON COMMISSION (R PROVIDED)
9.5	90	7	OTHER
1.4	14	8	DO NOT KNOW
	11	9	REFUSED TO ANSWER

	963		cases

Type: numeric Min: 1 MD Codes: 9,0
 Decimals: 0 Max: 8

Input location: 4/11

CD21 Occupation

In your main (last) job, what kind of work do (did) you normally do? That is, what is (was) your job called?

963 cases

Type: numeric Min: 99 MD Codes: 9999,9998
 Decimals: 0 Max: 9997

Input location: 4/12-15

UN1 Union Member

Are you currently a member of or are you represented by a union?

PCT	N	VALUE	LABEL
21.3	200	1	YES
78.7	740	5	NO
	3	8	DO NOT KNOW
	20	9	REFUSED

963 cases			

Type: numeric Min: 1 MD Codes: 9,8
 Decimals: 0 Max: 5

Input location: 4/16

UN2 Past Union Member

Have you ever been a member of or represented by a union?

PCT	N	VALUE	LABEL
26.4	200	1	YES
72.8	551	5	NO
0.8	6	8	DO NOT KNOW
	200	0	NOT APPLICABLE
	6	9	REFUSED

963 cases			

Type: numeric Min: 1 MD Codes: 9,0
 Decimals: 0 Max: 8

Input location: 4/17

UN3 Household Union Members

Is anyone else in your household a member of or represented by a union?

PCT	N	VALUE	LABEL
26.2	251	1	YES
73.1	699	5	NO
0.7	7	8	DO NOT KNOW
	6	9	REFUSED

963 cases			

Type: numeric Min: 1 MD Codes: 9,0
 Decimals: 0 Max: 8

Input location: 4/18

UN4 UAW

Are you or is anyone in your family represented by the UAW?

PCT	N	VALUE	LABEL
39.7	209	1	YES
56.3	297	5	NO
4.0	21	8	DO NOT KNOW
	435	0	NOT APPLICABLE
	0	9	REFUSED

963 cases			

Type: numeric Min: 1 MD Codes: 9,0
 Decimals: 0 Max: 8

Input location: 4/19

UN5 UAW Employer

Do you currently work for GM, another auto manufacturer, or for some other employer?

PCT	N	VALUE	LABEL
12.1	22	1	GM
22.5	41	2	ANOTHER AUTO MANUFACTURER
46.3	85	3	SOME OTHER EMPLOYER
19.1	35	8	DO NOT KNOW
	754	0	NOT APPLICABLE
	25	9	REFUSED

963 cases			

Type: numeric Min: 1 MD Codes: 9,0
 Decimals: 0 Max: 8

Input location: 4/20

INC1 Income \$30,000

To get a picture of people's financial situations, we'd like to know the general range of incomes of all households we interview. This is for statistical analysis purposes and your answers will be kept strictly confidential. Now, thinking about your household's total annual income from all sources (including your job), did your household receive \$30,000 or more in 1996?

PCT	N	VALUE	LABEL
69.0	605	1	YES (\$30,000 OR MORE)
27.2	238	5	NO (LESS THAN \$30,000)
3.8	33	98	DON'T KNOW-NO OPINION
	87	99	REFUSED-NO ANSWER

	963		cases

Type: numeric Min: 1 MD Codes: 99,0
 Decimals: 0 Max: 98

Input location: 4/21-22

INC2 \$20,000

Was it \$20,000 or more?

PCT	N	VALUE	LABEL
52.1	122	1	YES (\$20,000 - 29,999)
46.4	108	5	NO (LESS THAN \$20,000)
1.6	4	98	DON'T KNOW-NO OPINION
	725	0	NOT APPLICABLE
	4	99	REFUSED-NO ANSWER

	963		cases

Type: numeric Min: 1 MD Codes: 99,0
 Decimals: 0 Max: 98

Input location: 4/23-24

inca \$25,000

Was it \$25,000 or more?

PCT	N	VALUE	LABEL
42.5	51	1	YES (\$25,000 - 29,999)
50.6	61	5	NO (LESS THAN \$25,000)
6.9	8	98	DON'T KNOW-NO OPINION
	841	0	NOT APPLICABLE
	1	99	REFUSED-NO ANSWER

	963		cases

Type: numeric Min: 1 MD Codes: 99,0
 Decimals: 0 Max: 98

Input location: 4/25-26

INC3 \$10,000

Was it \$10,000 or more?

PCT	N	VALUE	LABEL
68.4	74	1	YES (\$10,000 - 19,999)
30.4	33	5	NO (LESS THAN \$10,000)
1.2	1	98	DON'T KNOW-NO OPINION
	854	0	NOT APPLICABLE
	1	99	REFUSED-NO ANSWER

	963		cases

Type: numeric Min: 1 MD Codes: 99,0
 Decimals: 0 Max: 98

Input location: 4/27-28

incb \$15,000

Was it \$15,000 or more?

PCT	N	VALUE	LABEL
36.1	27	1	YES (\$15,000 - 19,999)
62.6	46	5	NO (LESS THAN \$15,000)
1.2	1	98	DON'T KNOW-NO OPINION
	889	0	NOT APPLICABLE

	963		cases

Type: numeric Min: 1 MD Codes: 99,0
 Decimals: 0 Max: 98

Input location: 4/29-30

INC4 \$60,000

Was it \$60,000 or more?

PCT	N	VALUE	LABEL
42.4	256	1	YES
56.7	342	5	NO (MORE THAN \$30,000 LESS THAN \$60,000)
0.8	5	98	DON'T KNOW-NO OPINION
	358	0	NOT APPLICABLE
	2	99	REFUSED-NO ANSWER

963 cases			

Type: numeric Min: 1 MD Codes: 99,0
 Decimals: 0 Max: 98

Input location: 4/31-32

INC5 \$40,000

Was it \$40,000 or more?

PCT	N	VALUE	LABEL
65.3	221	1	YES (\$40,000 OR MORE)
34.7	118	5	NO (\$30,000 - 39,999)
0.0	0	98	DON'T KNOW-NO OPINION
	621	0	NOT APPLICABLE
	3	99	REFUSED-NO ANSWER

963 cases			

Type: numeric Min: 1 MD Codes: 99,0
 Decimals: 0 Max: 98

Input location: 4/33-34

incc \$35,000

Was it \$35,000 or more?

PCT	N	VALUE	LABEL
39.7	47	1	YES (\$35,000 - 39,999)
59.9	70	5	NO (\$30,000 - 34,999)
0.4	0	98	DON'T KNOW-NO OPINION
	845	0	NOT APPLICABLE

963 cases			

Type: numeric Min: 1 MD Codes: 99,0
 Decimals: 0 Max: 98

Input location: 4/35-36

INC6 \$50,000

Was it \$50,000 or more?

PCT	N	VALUE	LABEL
34.1	75	1	YES (\$50,000 - 59,999)
64.5	143	5	NO (\$40,000 - 49,999)
1.4	3	98	DON'T KNOW/NO OPINION
	741	0	NOT APPLICABLE

	963		cases

Type: numeric Min: 1 MD Codes: 99,0
 Decimals: 0 Max: 98

Input location: 4/37-38

INC7 \$80,000

Was it \$80,000 or more?

PCT	N	VALUE	LABEL
49.1	124	1	YES (\$80,000 OR MORE)
50.8	128	5	NO (\$60,000 - 79,999)
0.1	0	98	DON'T KNOW-NO OPINION
	707	0	NOT APPLICABLE
	4	99	REFUSED-NO ANSWER

	963		cases

Type: numeric Min: 1 MD Codes: 99,0
 Decimals: 0 Max: 98

Input location: 4/39-40

INC8 \$70,000

Was it \$70,000 or more?

PCT	N	VALUE	LABEL
36.6	47	1	YES (\$70,000 - 79,999)
61.3	78	5	NO (\$60,000 - 69,999)
2.0	3	98	DON'T KNOW-NO OPINION
	835	0	NOT APPLICABLE
	0	99	REFUSED-NO ANSWER

	963		cases

Type: numeric Min: 1 MD Codes: 99,0
 Decimals: 0 Max: 98

Input location: 4/41-42

INC9 \$100,000

Was it \$100,000 or more?

PCT	N	VALUE	LABEL
36.0	45	1	YES (\$100,000 OR MORE)
64.0	79	5	NO (\$80,000 - 99,999)
	839	0	NOT APPLICABLE

	963		cases

Type: numeric Min: 1 MD Codes: 99,0
 Decimals: 0 Max: 5

Input location: 4/43-44

NC10 \$90,000

Was it \$90,000 or more?

PCT	N	VALUE	LABEL
20.4	16	1	YES (\$90,000 - 99,999)
69.7	55	5	NO (\$80,000 - 89,999)
9.9	8	98	DON'T KNOW-NO OPINION
	884	0	NOT APPLICABLE

	963		cases

Type: numeric Min: 1 MD Codes: 99,0
 Decimals: 0 Max: 98

Input location: 4/45-46

NC11 \$110,000

Was it \$110,000 or more?

PCT	N	VALUE	LABEL
70.5	31	1	YES (\$110,000 OR MORE)
27.1	12	5	NO (\$100,000 - 109,999)
2.4	1	98	DON'T KNOW-NO OPINION
	918	0	NOT APPLICABLE
	0	99	REFUSED-NO ANSWER

	963		cases

Type: numeric Min: 1 MD Codes: 99,0
 Decimals: 0 Max: 98

Input location: 4/47-48

INC Income Categories

PCT	N	VALUE	LABEL
4.0	33	1	\$10,000 OR LESS
5.6	46	2	\$10,000 - \$14,999
3.2	27	3	\$15,000 - \$19,999
7.4	61	4	\$20,000 - \$24,999
6.2	51	5	\$25,000 - \$29,999
8.5	70	6	\$30,000 - \$34,999
5.6	47	7	\$35,000 - \$39,999
17.3	143	8	\$40,000 - \$49,999
9.1	75	9	\$50,000 - \$59,999
9.5	78	10	\$60,000 - \$69,999
5.7	47	11	\$70,000 - \$79,999
6.7	55	12	\$80,000 - \$89,999
2.0	16	13	\$90,000 - \$99,999
1.5	12	14	\$100,000 - \$109,999
3.8	31	15	\$110,000 OR MORE
4.0	33	98	DO NOT KNOW
	136	99	REFUSED

			963 cases

Type: numeric Min: 1 MD Codes: 99,0
 Decimals: 0 Max: 98

Input location: 4/49-50

CD25 Salary Main Job

What is the gross annual income from your main job --
 that is, before taxes or other deductions?

963 cases

Type: numeric Min: 1 MD Codes: 999999999,0
 Decimals: 0 Max: 99999999

Input location: 4/51-59

CD26 Phone Lines

How many phone numbers does your household have?

PCT	N	VALUE	LABEL
89.0	848	1	DIFFERENT PHONE NUMBERS
9.1	87	2	
1.9	18	3	
0.1	1	4	
0.0	0	5	
0.0	0	7	
	9	9	REFUSED

963 cases			

Type: numeric Min: 1 MD Codes: 9,8
 Decimals: 0 Max: 7

Input location: 4/60

RI Re-interview

In a couple of months, we'd like to re-contact some of the people we've spoken with for a short 5 or 6 minute interview. Would you be willing to participate again in a couple of months if it would only take 5 or 6 minutes?

PCT	N	VALUE	LABEL
85.2	808	1	YES
14.8	140	5	NO
	12	8	DO NOT KNOW
	3	9	REFUSED

963 cases			

Type: numeric Min: 1 MD Codes: 9,8
 Decimals: 0 Max: 5

Input location: 4/61

FNL1 Final Disposition Code

PCT	N	VALUE	LABEL
99.3	956	1	Initial Complete
0.7	7	3	Converted Refusal

963 cases			

Type: numeric Min: 1 MD Codes: none
 Decimals: 0 Max: 3

Input location: 5/7-8

DAT1 Interview Date

963 cases

Type: numeric Min: 100598 MD Codes: none
Decimals: 0 Max: 112398

Input location: 5/9-14

TCT1 Interview Contacts

PCT	N	VALUE	LABEL
21.9	210	1	
12.6	121	2	
11.3	109	3	
9.6	92	4	
7.3	71	5	
6.4	62	6	
3.0	29	7	
3.7	35	8	
5.0	48	9	
3.7	35	10	
2.4	23	11	
2.0	19	12	
1.3	12	13	
2.1	20	14	
1.2	11	15	
0.8	8	16	
0.3	3	17	
0.8	8	18	
0.5	5	19	
0.1	1	20	
0.4	3	21	
2.2	21	23	
0.0	0	25	
0.4	4	26	
0.9	8	30	
0.1	1	31	
0.1	1	36	

963 cases

Type: numeric Min: 1 MD Codes: 99
Decimals: 0 Max: 36

Input location: 5/15-16

INV1 Interviewer Number

963 cases

Type: numeric Min: 66 MD Codes: 0
Decimals: 0 Max: 981

Input location: 5/17-19

TIM1 Interview Length

963 cases

Type: numeric Min: 1 MD Codes: 0
Decimals: 0 Max: 70

Input location: 5/20-23

agecat Rs age in categories

PCT	N	VALUE	LABEL
14.6	139	1	18 - 24 Yrs
11.3	108	2	25 - 29 Yrs
23.0	219	3	30 - 39 Yrs
17.2	164	4	40 - 49 Yrs
11.9	113	5	50 - 59 Yrs
5.9	56	6	60 - 64 Yrs
16.1	153	7	65 or older
		12	REFUSED

963 cases

Type: numeric Min: 1 MD Codes: 9
Decimals: 0 Max: 7

Input location: 5/57

adjwt Weight adj for phones adults race gender

963 cases

Type: numeric Min: 0.1001 MD Codes: 0.0000
Decimals: 4 Max: 5.4159

Input location: 5/58-63

msueregn Region code based on MSU Extension Group

PCT	N	VALUE	LABEL
3.5	33	1	UP
4.3	42	2	NORTH LP
13.3	128	3	W. CENTRAL
8.6	83	4	E. CENTRAL
14.1	136	5	SOUTHWEST
56.1	540	6	SOUTHEAST URBAN

			963 cases

Type: numeric Min: 1 MD Codes: 0
 Decimals: 0 Max: 6

Input location: 5/64

msuewt weight by MSU region

963 cases

Type: numeric Min: 0.0768 MD Codes: none
 Decimals: 4 Max: 5.0023

Input location: 5/65-70

statewt Weight for Statewide Estimates

963 cases

Type: numeric Min: 0.0413 MD Codes: none
 Decimals: 4 Max: 9.8512

Input location: 5/71-76

rac3 Race 3 categories

PCT	N	VALUE	LABEL
83.7	780	1	White
13.1	122	2	African American
3.1	29	3	Other
	31	9	Refuse-Not codable

			963 cases

Type: numeric Min: 1 MD Codes: 9,7
 Decimals: 0 Max: 3

Input location: 5/77

AGE Age of Respondent

963 cases

Type: numeric Min: 0 MD Codes: 999,998
Decimals: 0 Max: 90

Input location: 5/78-80