



**Bob Trezise, President and CEO  
Lansing Economic Area Partnership**

**Bob Trezise** has been President and CEO of the Lansing Economic Area Partnership (LEAP) since November 2011. LEAP operates an economic development program that incorporates the tri-county area of greater Lansing including the Lansing Regional SmartZone, as well as the area’s business development program.

In 2011, Bob was also named by the Michigan Economic Developers Association as the state’s Top Economic Development.

Bob has made economic development his career. He’s been president and CEO of the Lansing Economic Development Corporation, as well as manager of both the Tax Increment Finance Authority and the Lansing Brownfield Redevelopment Authority. He worked with the Michigan Economic Development Corporation to create the state’s first downtown/community development department.

Before that, Bob spent two years as the vice president for the Lansing Regional Chamber of Commerce, running its privately funded economic development and marketing program and working with the Retain GM Quick Response Team.

Bob started his career with Delta Township. There, he was recognized by the Lansing Chamber as the “Small Business Advocate of the Year” and was president of the Regional Economic Development Team. He also was recognized by the Lansing State Journal in 2000 as one of Lansing’s “100 People to Watch in the 21st Century”.

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